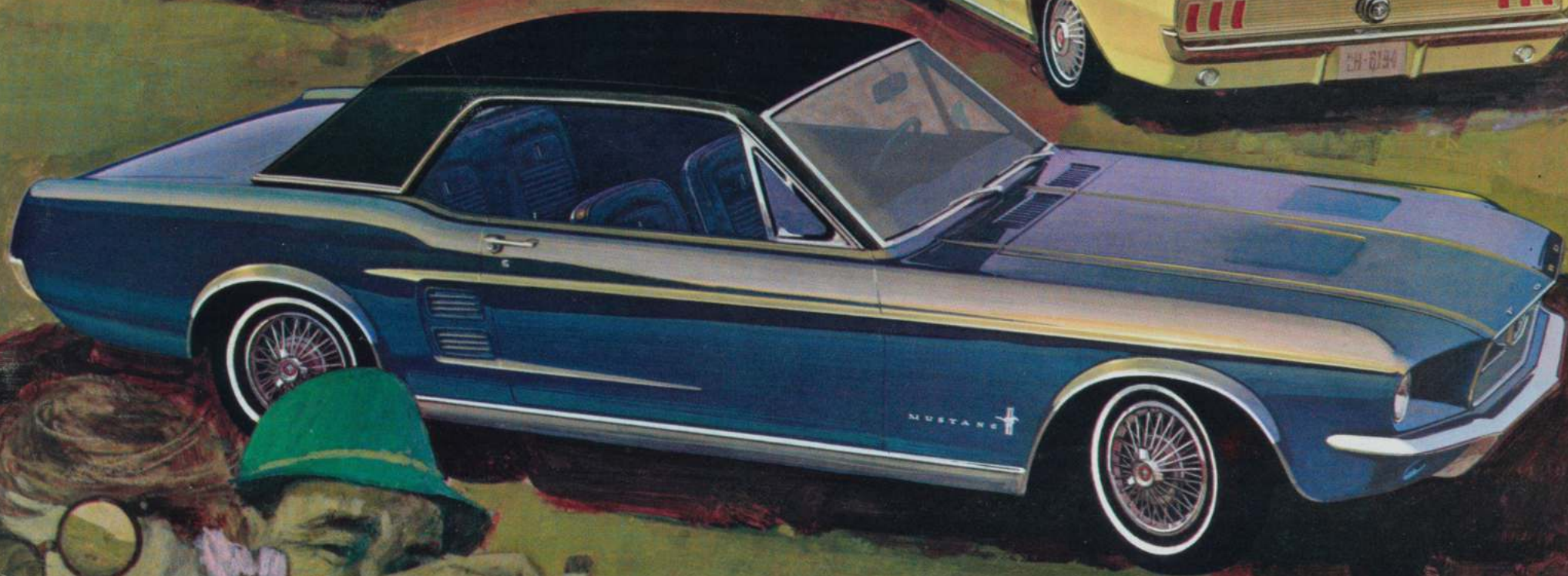


Three new ways to answer the call of the Mustang...



Mustang '67

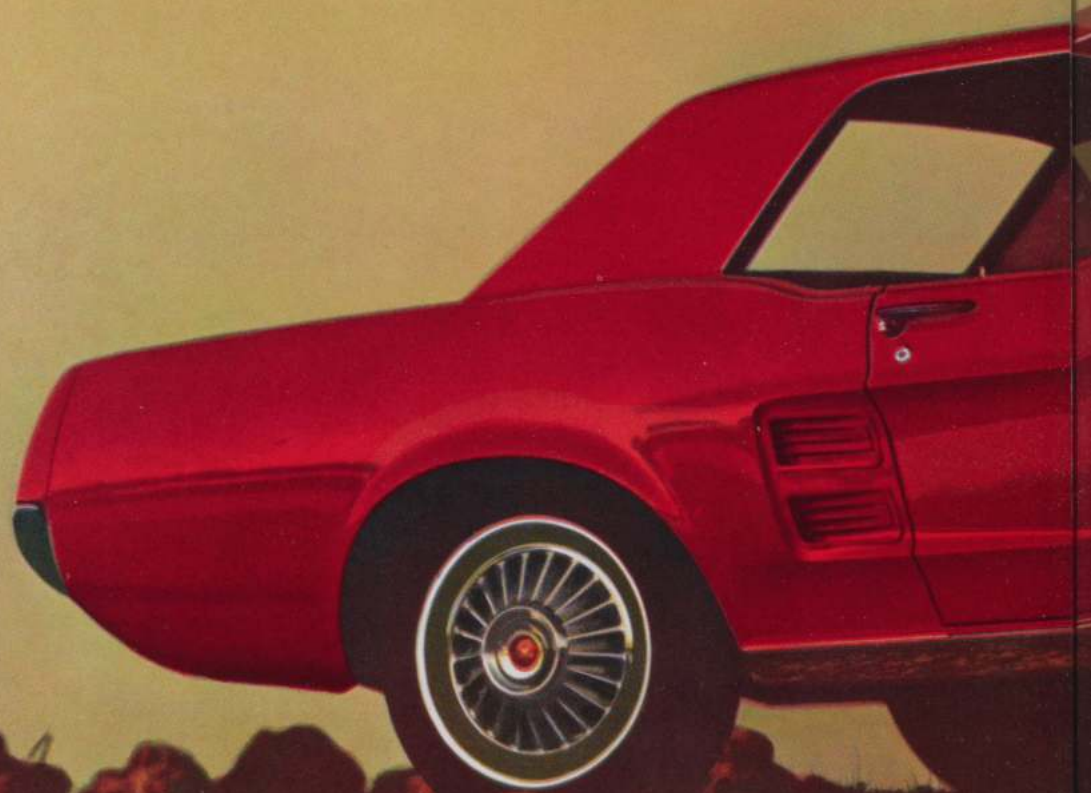
Mustang Hardtop: World's best seller. Bucket seats, vinyl trim, carpeting are standout standard features

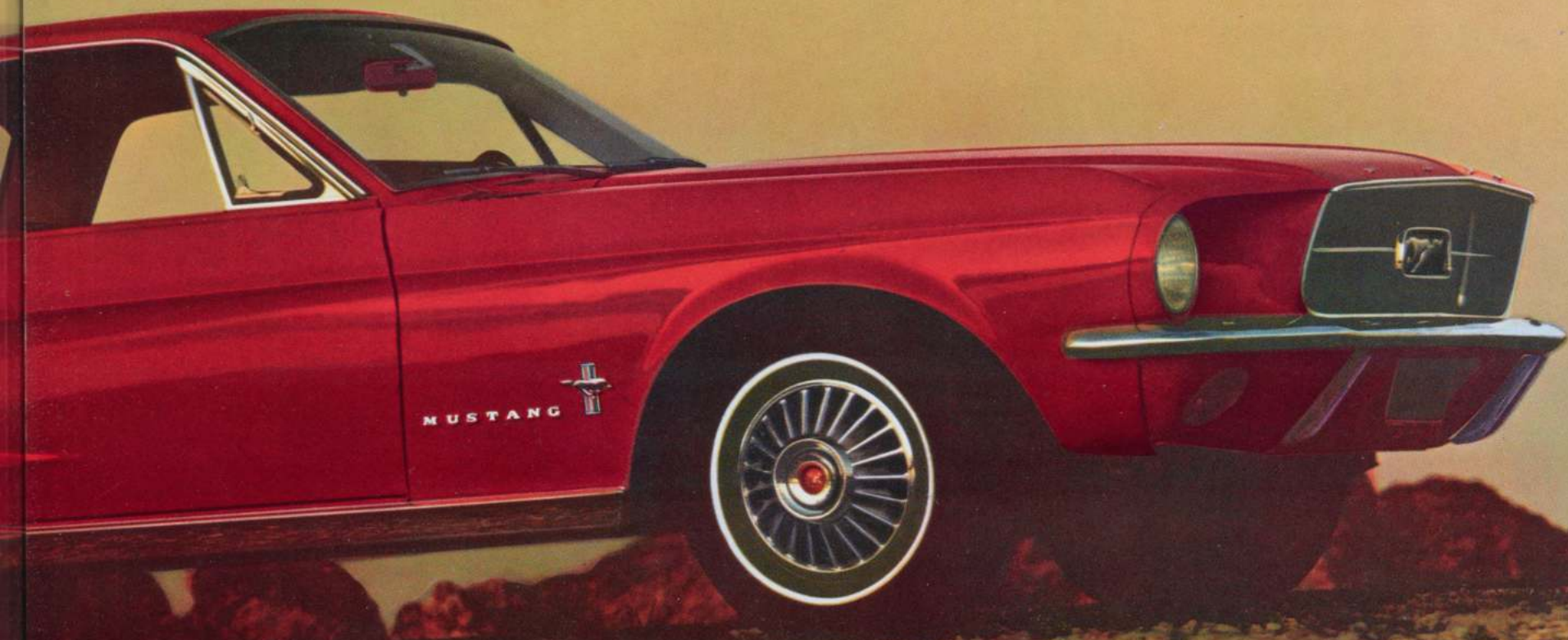
How do you improve on a classic? How do you add excitement to the most exciting, most acclaimed new car in history? This year we've given Mustang a stylish new body. A wider 58-inch tread for better roadability.

We've added fresh Mustang optional features, like a hefty 390-cubic-inch Thunderbird Special V-8 for extra spirit. Like the Tilt-Away Steering Wheel that moves aside when you open the door—and tilts up or down to nine different driving positions. Fingertip Speed Control which lets you set cruising speed without need to maintain constant accelerator pressure. SelectShift Cruise-O-Matic . . . go fully automatic or shift manually for the fun of it *without* a clutch. Greater traction Wide-Oval Sports Tires with V-8's. Front Power Disc Brakes. SelectAire Conditioner and Convenience Control Panel.

What did we keep? The standards that made Mustang a classic in the first place . . . that won almost a million-and-a-half owners in under three years. Bucket seats, full carpeting, floor-mounted shift, vinyl trim. Lithe performance and handling. Three ways to answer the call of the Mustang . . . choice of hardtop, convertible, or fastback. And most particularly we kept the classic long, lean, adventurous look. The '67 is very much Mustang . . . still very new.

Bred first...
to be first!

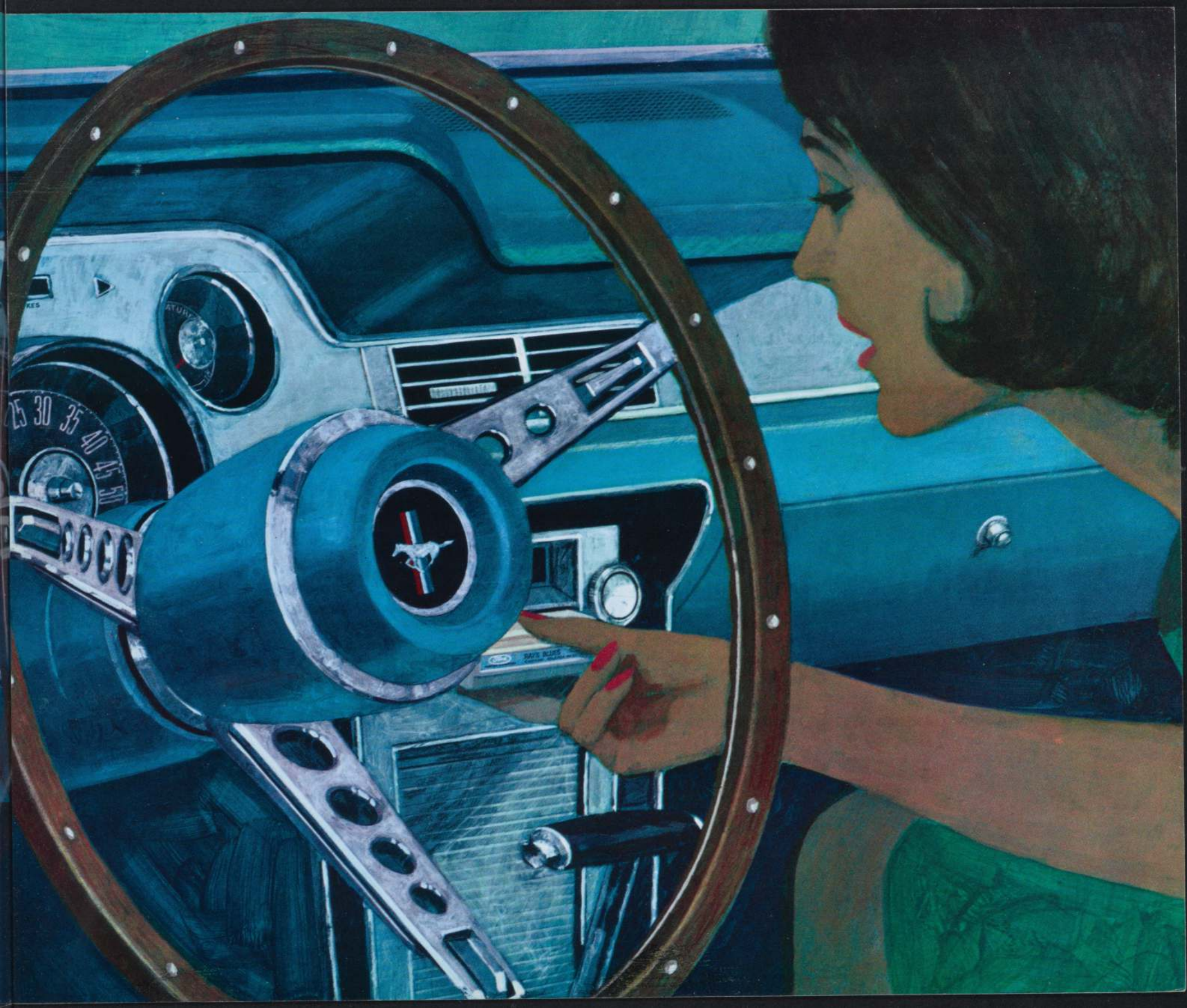




Your Mustang can be a luxury car . . . sports car . . . or family fun car. To help you decide, let's point out some of our newest and nicest options (right). The instrument panel with its handsome brushed aluminum appliques is one of nine separate luxury items in the **Interior Decor Option** (pages 8-9). **SelectAire Conditioner** (lower left) makes you your own weatherman. You can cool down summer's heat or warm up winter's cold with the ease of fingertip controls and four adjustable panel outlets. Self-regulating **Electric Clock** is centered in the panel. Below it (large dials) are the **Trip Odometer** with push-button reset (in speedometer) and **Tachometer** (0-6,000 rpm) available with V-8's. **Deluxe Steering Wheel**, with woodlike rim and perforated spokes, is an elegant touch in any Mustang. New faster ratio **Power Steering** (20.3 to 1 overall ratio) does all the work . . . leaves all the fun for you. Built into the turn signal lever, **Fingertip Speed Control** lets you set your speed anywhere between 20 and 80 mph and holds it for as long as you like. Enjoy the full, rich sound of your favorite music on tape with Mustang's multi-speaker **Stereo-Sonic Tape System** and **AM Radio**. Both are mounted in the new optional **Console**. Also console-mounted is the T-bar shift lever of **SelectShift Cruise-O-Matic** (vinyl-trimmed here as part of the Interior Decor Option). Standard equipment on all Mustangs for '67 are the color-keyed padded instrument panel, padded windshield pillars and padded sun visors. The deep-dish steering wheel has a new padded hub, and above the circular dials is the warning light that is part of Mustang's new dual brake system. Ford's standard Lifeguard Safety Features are detailed on page 15.

More than ever
designed to be
designed by you





Mustang Convertible: available with a unique folding tempered safety glass rear window

You're looking at 2,900 pounds of pure delight. Deep-foam bucket seats that adjust individually. All-vinyl trim. Full carpeting. A sweet, saving 200-cu. in. Six. Fully synchronized 3-speed manual (downshifts under way without gear clash). An easy-handling top that's up or down in a jiffy and hidden away.

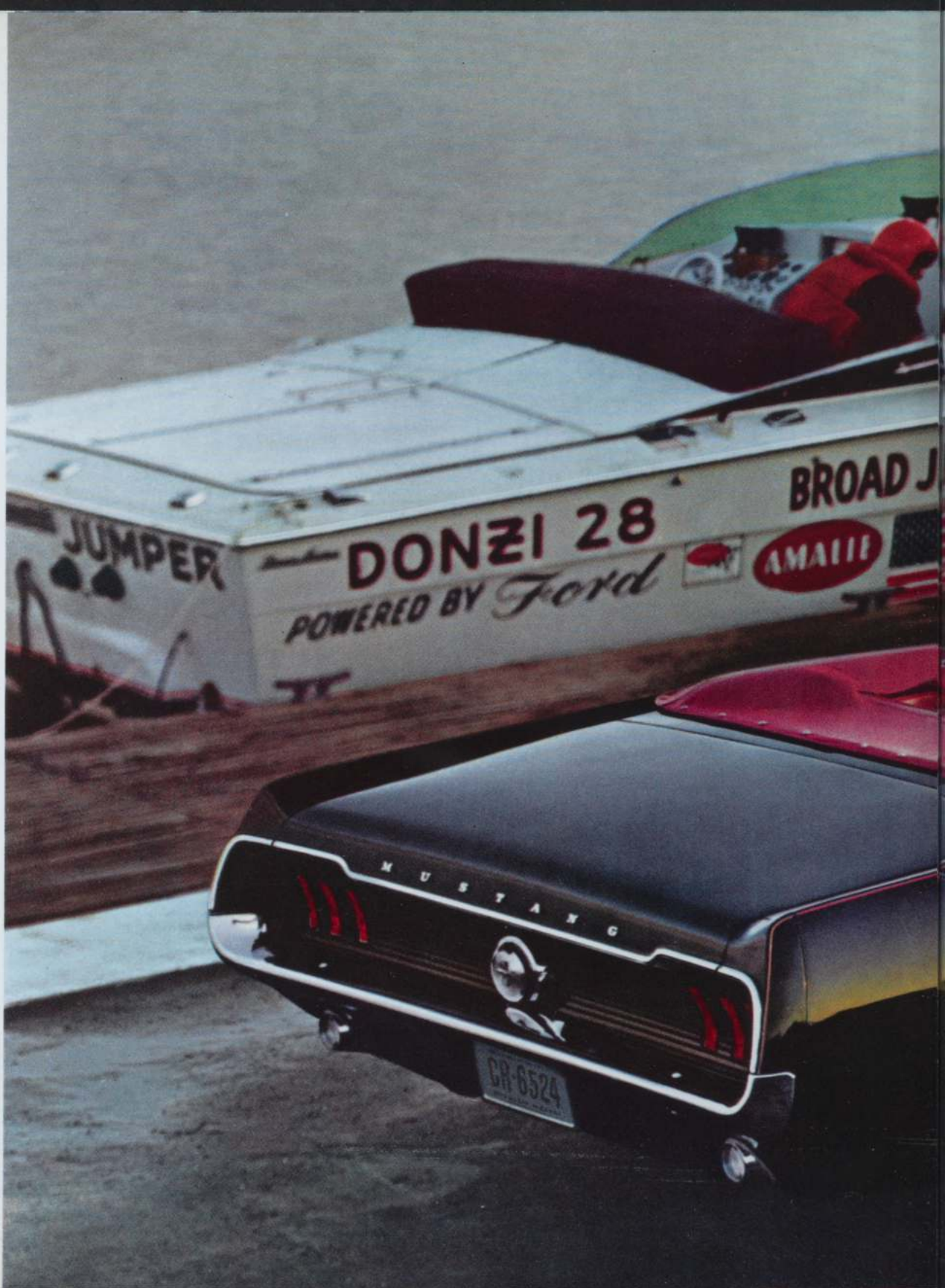
All of these come standard on the convertible, and at a very pleasing Mustang price. And for just a little more, see how much more delightful you can make it with Mustang options. Power top, for instance. Faster ratio Power Steering. Wide-Oval Sports Tires with V-8's. SelectShift Cruise-O-Matic.

You can design your Mustang Convertible any one of a thousand different ways. Whichever one you choose, your Mustang will include the extra convenience of exclusive Ford features like the reversible key and suspended accelerator pedal . . . the extra savings of Twice-a-Year Maintenance and extra quality which makes possible Ford's "24/24" warranty (back cover).

SelectShift Cruise-O-Matic . . . the best of both, automatic driving and manual shifting, in one transmission



This Mustang flips its top over you





Ask for the Interior Decor Option in your Mustang and this is how it will look—all richness and elegance.

Select from seven colors in this trim, or two* with seat inserts of Comfort Weave vinyl (it "breathes" for added warm weather comfort). Integral arm rests blend smoothly into door panels. Behind the grille ornamentation on lower doors, courtesy lights shine a red warning beam to the rear, a clear beam into the car whenever doors are opened.

Overhead (hardtop, 2+2) is a roof console with twin map lights. The instrument panel is set against rich appliques of brushed aluminum (see pages 4-5). An electric clock is included. Even the T-bar for Cruise-O-Matic (when so equipped) has a vinyl-trimmed grip. All this in just one Mustang option!

*Separate option

Mustang Console, AM/FM Radio and Convenience Control Panel (detailed page 12)



In luxury's lap...
Mustang style!





Mustang Fastback 2 + 2: extra pizzazz with Custom Exterior Trim Group and styled steel wheel options

To everyone who thought we had the aerodynamic ultimate in the previous 2 + 2, we take particular pride in introducing the new Mustang Fastback. This is the very essence of Mustang '67: bred first to be first!

Exclusive to the 2+2 is Silent-Flo Ventilation. With windows closed for quiet, fresh air flows in . . . stale air flows out. In common with all Mustangs, the 2+2 comes with deep-foam bucket seats, carpeting, *fully* synchronized 3-speed floor shift, 200-cu. in. Six, all-vinyl trim. There are deluxe seat belts (with push-button buckle release), an outside mirror that aims from inside, new lane-change turn signal, new dual brake system . . . among many standard Ford Lifeguard-Design Safety Features for '67 (page 15).

Some important optional features: the GT Equipment Group . . . new 390-cu. in. Thunderbird Special V-8 . . . styled steel wheels . . . new Sport Deck Option (below). For more suggestions, pick and choose to your heart's content on the following pages.

New Sport Deck Option *triples* 2 + 2's luggage space. Rear seat folds down to provide a loadspace nearly 6 feet long!

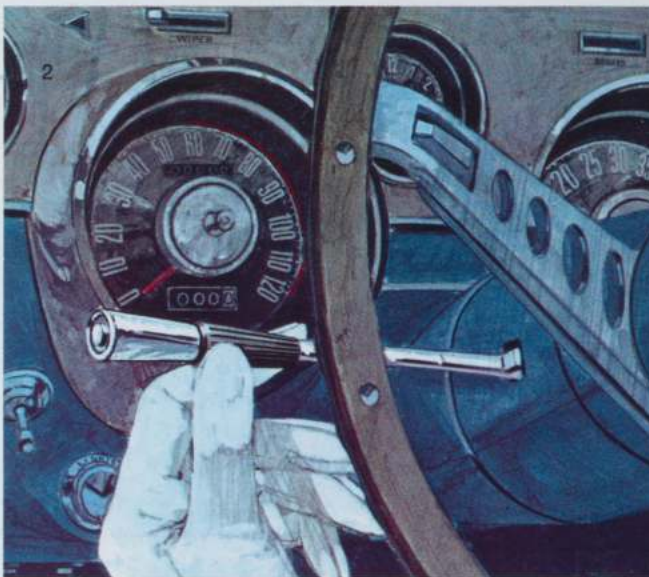


The 2+2:
sleek, smooth
sweetheart

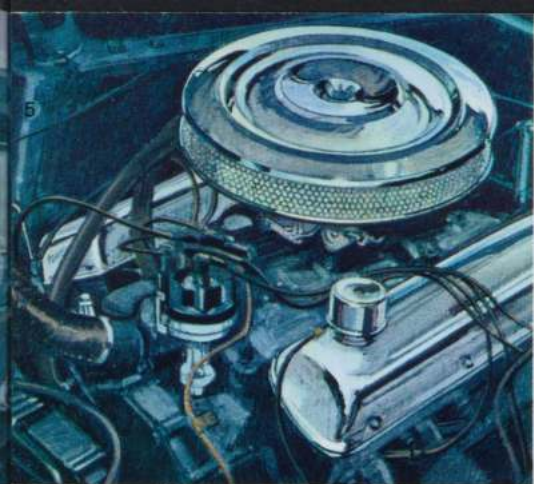




Here are a few of the 114 separate options that make your opportunity to design an original Mustang greater than ever. **Tilt-Away Steering Wheel** is a new luxury option. Open the door and the wheel moves out of your way automatically. Ready to drive, it tilts to nine different positions, one just right for your comfort. **SelectAire Conditioner** is your complete weather control center. Dehumidified air cooled for summertime comfort . . . or a bounty of warm air for heating, defrosting in winter. Adjustable panel outlets direct air throughout the car. **Convenience Control Panel** mounts four warning lights to remind you to fasten seat belts, release parking brake, that fuel is low (approximately four gallons) or a door ajar. Designed into the turn signal, **Fingertip Speed Control** lets you set any speed from 20 to 80 mph. At desired speed, you push a button and the control takes over. Then you can cruise as long as you like with your foot off the accelerator. (Braking automatically disengages speed control.) A new across-the-body **Shoulder Harness** is available for driver or front seat passenger. Firmly anchored in roof and floor, it is self-storing when not in use. **Headrests**, available separately, provide greater comfort and relaxation on long trips. **"Tailored Tires"** . . . You can tailor Mustang tires to your individual driving needs as never before. For example, new **Wide-Oval Sports Tires** (with V-8's) that put extra tread on the road for better traction. Ask your Ford Dealer about all the Mustang availabilities. **Styled Steel Wheels** are a sporty "dress-up" option on any Mustang.



114 reasons why
your Mustang will
be like no other



For a performance Mustang, consider any one of *four sparkling optional V-8's* from the 289-cu. in. Challenger to the brand-new and very muscular 390-cu. in. Thunderbird Special. **4-Speed Manual** is the close-ratio, sports-type stick shift that the buffs prefer. Or maybe you'd like the fun of manual shifting occasionally, but an automatic for most of your driving. Get **SelectShift Cruise-O-Matic**; it gives you *both*. Additionally, there are **Power Front Disc Brakes** with greater fade resistance and braking ease; faster ratio **Power Steering** (20.3 to 1 overall ratio); **GT Equipment Group, Special Handling Package, Competition Handling Package** (described on page 14) and many more. **Custom Exterior Trim Group** includes functional, "breather" hood louvers with turn signal indicators built in. Also included: (cover, page 10) wheel cutout and deck lid moldings (standard on 2+2, also painted rear grille decor), and pop-open gas cap (page 10). In the Mustang Hardtop or Convertible, you might like a **Full-Width Front Seat** in place of the familiar buckets. Includes folding center arm rest for driver and passenger. (Available in parchment or black vinyl.) **AM/FM Radio** is a versatile "entertainment center." Five push buttons provide any combination of your favorite AM or static-free FM station selections. Special Mustang Convertible options include the unique new **Folding Rear Window** of tempered safety glass (a special "hinge" does the trick neatly); a **Power-Operated Top** in your choice of black or white; a snap-on **Convertible Tonneau Cover**.

1. Tilt-Away Steering Wheel
2. Fingertip Speed Control
3. Shoulder Harness, Headrests
4. "Tailored Tires"
5. Four V-8's (up to 390 cubic inches)
6. Functional Airscoop Hood Louvers with Front Turn Signal Indicators (Exterior Trim Group)
7. Full-Width Front Seat and Folding Center Arm Rest (illustrated in Mustang's stylish standard interior)



GT



How to make a Mustang GT

First, pick your V-8. Any of four big choices from the 289-cu. in. Challenger to a new 390-cu. in. Thunderbird Special. Then add the GT Equipment Group, and wonderful things happen.

Up front, a pair of 4-inch fog lamps are built into the grille. Tires are Wide-Oval Sports type, put more tread on the road for greater traction, look extra-low and sporty. Front power disc brakes take over to give you extra resistance against fade. The GT Equipment Group also includes the Special Handling Package: higher

rate springs and shocks, huskier front stabilizer bar. (Competition Handling Package* may be substituted. Includes adjustable shocks, 3.25 rear axle, limited-slip differential, among others.) With both the big Cobra and Thunderbird Special V-8's, the Mustang GT exhaust system is a special low-restriction type, with dual mufflers and chromed "quad" outlets.

Final touches: accent stripes with "GT" (for stick shift) or "GTA" (for Cruise-O-Matic) and bright-metal rocker panel moldings.

*For complete details see your Ford Dealer

Ford Motor Company 1967 Lifeguard-Design Safety Features . . . Standard

Ever since there have been Fords on the American Road, the safety of the people who drive and ride in them has been a primary concern of thousands of people at Ford Motor Company — driving millions of miles on the test track, working millions of man-hours in the laboratory. Some of the latest results of their work are seen in the '67 Lifeguard-Design Safety Features listed here.

Lifeguard-Design Safety Features help reduce the likelihood of injury in case of an accident, but you can accomplish the most important job of all — preventing an accident. By obeying traffic laws at all times and developing alert, defensive driving habits, you can best protect yourself and your family against unsafe conditions on the road.

Standard Equipment

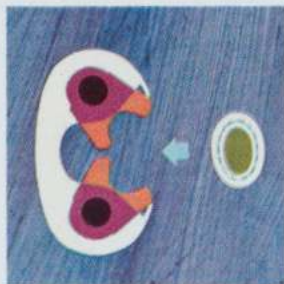
All Models: Power Team—200-cu. in., 120-hp Six and Synchro-Smooth Drive (fully synchronized 3-speed manual transmission). Choice of 16 Super Diamond Lustre Enamel Colors. Choice of 7 All-Vinyl Interiors. Individually Adjustable Deep-Foam Bucket Seats. Color-Keyed Carpeting. Courtesy Lighting. Cigarette Lighter and Ash Tray. Sports Steering Wheel. Reversible Keys, "Keyless" Locking. Suspended Accelerator Pedal. Heater-Defroster*. Curved Side Glass. Center-Fill Fueling. Bumper Guards. Full Wheel Covers. Twice-a-Year Maintenance (back cover). Plus all the *Ford Standard Lifeguard-Design Safety Features* listed opposite.

*See "Prices" on back cover

Fastback 2+2: In addition to above equipment, the 2+2 includes — Silent-Flo Ventilation (fresh air with the windows up!). Full Sweep Tinted Glass Back Window.

Convertible: In addition to above equipment, the convertible includes — 5-Ply Vinyl Top. Stretch-Taut, Color-Keyed Boot. Easy-Action Top Latches.

Standard Ford Lifeguard-Design Safety Features



Safety-Yoke Door Latches — the famous Ford design — are strong, tight-gripping to help keep doors closed in the event of impact. Positive Door Lock Buttons must be raised before door handles will operate and doors can be opened.



Remote-Control Outside Rearview Mirror. Provides clear view of approaching traffic and makes it easy to set the mirror at the most desirable angle. Without lowering the window, you can aim the mirror by moving the inside fingertip control.



Standard Lifeguard-Design Safety Features include: Deluxe Front and Rear Seat Belts with Reminder Light and Front Retractors. Non-Glare, Day/Night Inside Mirror with Flexible Backing. Break-Away or Double-Pivot Inside Mirror Arms. Windshield Washers. 2-Speed or Variable Speed Windshield Wipers. Backup Lights. Self-Adjusting Brakes.



Thick-Laminate Safety Plate Glass Windshield offers greater strength and protection. New Padded Windshield Pillars on either side, Padded Sun Visors overhead and Padded Instrument Panel, combine to provide added protection for the driver and passengers.



Dual Hydraulic Brake System with Warning Light. Dual master cylinder plus separate lines to front and rear brakes. In event one line is damaged, other remains to provide partial braking while red instrument panel light warns driver immediately of need for brake service.

Impact-Absorbing Steering Wheel with Deep-Padded Hub adds to safety. On left side of steering column are Turn Indicators with Lane-Changing Signal to indicate movements from one lane to another. On right side is 4-Way Emergency Flasher switch.

Mustang Options

Custom Exterior Trim Group (wheel cutout and deck lid moldings, rear grille ornamentation (2+2), pop-open gas cap, hood louvers with turn signal indicators)—cover, pgs. 10, 11. Stereo-Sonic Tape System with AM Radio* — pgs. 5, 8. Power Steering—pg. 4. Deluxe Steering Wheel—pg. 5. Tilt-Away Steering Wheel—pg. 12. AM/FM Radio — pg. 13. GT Equipment Group — detailed opposite. Power Convertible Top. Folding Tempered Safety Glass Rear Window on Convertible — pg. 13. Styled Steel Wheels — pgs. 7, 10, 12, 14. SelectShift Cruise-O-Matic — pg. 6. Power Front Disc Brakes — pg. 13. Fingertip Speed Control — pg. 12. Convenience Control Panel — pg. 8. Console (with radio or radio/stereo only) — pgs. 5, 8. Comfort Weave Vinyl Trim. Sport Deck Option (2+2)—pg. 10. SelectAire Conditioner—pgs. 4, 12. Vinyl Roof. Tinted Glass. Interior Decor Option (choice of 7 exclusive all-vinyl interiors, roof console with twin map lights in hardtop and 2+2 *only*, courtesy door lights, brushed aluminum instrument panel trim, electric clock*). 4-Speed Manual Transmission. Four V-8 Engines (up to 390 cu. in. and 320 hp). Full-Width Front Seat — pg. 13. Convertible Tonneau Cover. White Sidewall Tires. Tachometer (with trip odometer) — pg. 4. Shoulder Harness — pg. 12. Wide-Oval Sports Tires (with V-8's). Heavy-Duty Battery. Racing Mirrors. Body Accent Stripe. Heavy-Duty Alternator. Luggage Rack. Limited-Slip Differential. Special Handling Package and Competition Handling Package — detailed in GT Group opposite. Your Ford Dealer can add even *more* Mustang options to this list!

*Also available as a separate option

For all the information about trailer towing with the '67 Ford Wagons, see your Ford Dealer. He can advise you on the special equipment recommended for towing trailers of all types and sizes. And be sure to ask him for a copy of the 16-page 1967 Ford Car & Truck Recreation brochure. It's filled with all kinds of suggestions and helpful information on the subject.

1967 Mustang Specifications

Color and Upholstery Selections: Pick your favorite color from 16 brilliant new Super Diamond Lustre Enamel single tones. Counting standard and optional choices, there are a total of 20 all-vinyl trims for the hardtop, 18 for 2+2, 16 for convertible. Your Ford Dealer will be happy to show you samples of new Mustang colors & upholsteries.

Engines (see chart for availability): **200-cu. in. Six**—120 hp; 3.68" bore x 3.13" stroke; 9.2 to 1 comp. ratio; 7 main bearings; reg. fuel; single-barrel carb.; auto. choke; self-adj. valves with hydraulic lifters.

289-cu. in. Challenger V-8—200 hp; 4.00" bore x 2.87" stroke; 9.3 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves with hydraulic lifters.

289-cu. in. Challenger Special V-8—225 hp; 4.00" bore x 2.87" stroke; 9.8 to 1 comp. ratio; 4-barrel carb.; prem. fuel. Other specifications same as Challenger V-8 above.

289-cu. in. Cobra V-8—271 hp; 4.00" x 2.87" stroke 10.0 to 1 comp. ratio; prem. fuel; 4-barrel carb.; manual choke; solid valve lifters; dual exhaust.

390-cu. in. Thunderbird Special V-8—320 hp; 4.05" bore x 3.78" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.; auto. choke; self-adj. valves; oil cap'y, incl. filter, 5 qt.; dual exhaust.

Engine Features: 6000-mile (or 6-month) full-flow disposable-type oil filter; replaceable dry element air cleaner; 190° thermostat; 12-volt electrical system with 38-amp. alternator; 42-amp. alternator on High Performance V-8; 54-plate, 45 amp-hr battery; weatherproof ignition; positive-engagement starter; fully aluminized muffler and tailpipe. All engines are electronically mass-balanced for long-lived smoothness.

13 Mustang Power Teams

Engines	Transmissions
200-Cu. In. Six*	S*, C
289-Cu. In. Challenger V-8	S*, C, 4
289-Cu. In. Challenger Special V-8	S*, C, 4
289-Cu. In. Cobra V-8	4*, C
390-Cu. In. Thunderbird Special V-8	S*, C, 4

*Standard equipment; all others optional

Transmission Key:

S — Synchro-Smooth Drive (fully synchronized 3-speed manual)
C — Cruise-O-Matic Drive 4 — 4-Speed Manual

Manual Transmissions (see chart for availability):

Synchro-Smooth Drive. Synchronized manual shifting in all three forward gears; clash-free downshifting to low while under way. Floor-mounted stick, standard "H" pattern.

4-Speed Manual. Sports-type close-ratio transmission, synchronized in all forward gears; floor-mounted stick.

SelectShift Cruise-O-Matic Drive: Lets you drive fully automatic or shift manually through the gears. Three forward speeds, one reverse. Effective engine braking in low gear (1) for better control on grades and hills. Quadrant sequence (P-R-N-D-2-1).

Rear Axle: Semi-floating hypoid rear axle; straddle-mounted drive pinion (V-8's). Permanently lubricated wheel bearings.

Front Suspension: Angle-Poised Ball-Joint type with coil springs mounted on upper arms. 36,000-mile (or 3-year) lube intervals. Strut-stabilized lower arms. Link-type, rubber-bushed ride stabilizer.

Rear Suspension: Longitudinal, 4-leaf springs with rubber-bushed front mounts, compression-type shackles at rear. Asymmetrical, variable-rate design with rear axle located forward of spring centers for anti-squat on takeoff. Diagonally mounted shock absorbers.

Steering: Recirculating ball-type steering gear provides easy handling. Permanently lubricated steering linkage joints. Overall steering ratio 25.4 to 1 (power steering 20.3 to 1). Turning diameter 38 ft.

Brakes: New dual hydraulic brake system with dual master cylinder, separate lines to front and rear brakes. Self-adjusting, self-energizing design. Composite drums grooved for extra cooling: 9" (Six), 10" (V-8's). Total lining areas: 131 sq. in. (Six), 154 sq. in. (V-8's).

Tires: Tubeless, blackwall with Tyrex rayon cord, 4-ply rating. Safety-type rims. Tire size—6.95 x 14.

Dimensions & Capacities: Length 183.6"; width 70.9"; height: hardtop 51.6", fastback 51.8", convertible 51.6"; wheelbase 108"; treads 58"; trunk luggage volume (cu. ft.): hardtop 9.2, convertible 7.7 (top down), fastback 5.1 (18.5 with optional rear seat folded down); fuel 17 gal.

Approximate Weights: Mustang Hardtop, 2732 lb. (Six), 2920 lb. (V-8); Mustang Fastback 2+2, 2759 lb. (Six), 2947 lb. (V-8); Mustang Convertible, 2892 lb. (Six), 3080 lb. (V-8).

Mustang "Worth More" Features mean more driving pleasure from your '67 Mustang today . . . more in resale value at trade-in. "Worth More" features include: aluminum scuff plates, seat side shields, parallel-action electric windshield wipers, curved side glass, suspended accelerator, brake and clutch pedals, deep-dish design steering wheel with chrome horn ring, dual sun visors with retention clips, front arm rests, coat hooks, 2-position door checks, counterbalanced hood and rear deck lid and many, many more.

24,000-Mile or 24-Month U.S. Warranty: Throughout Mustang is total-car quality which makes possible this warranty. Ford Motor Company warrants to owners as follows: That for 24,000 miles or for 24 months, whichever comes first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts, such as filters, spark plugs, ignition points, wiper blades, brake or clutch linings, and normal deterioration of soft trim and appearance items. The warranty referred to herein is applicable to products normally operated in the U.S.A. and Canada.

Twice-a-Year Maintenance: '67 Mustangs are designed to go 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years,

whichever comes first) between major chassis lubes. Other Mustang service savings: 36,000-mile (or 2-year) engine coolant-antifreeze, self-adjusting brakes, long-life Sta-Ful battery, shielded alternator, rust- and corrosion-resistant aluminized muffler, galvanized vital underbody parts. Mustang needs so little service it's just good sense to see that it gets the best — at your Ford Dealer's. His factory-trained mechanics and special tools add up to the greatest service combination you'll ever find for your Mustang!

Prices: Mustang includes heater-defroster as standard equipment. However heater-defroster may be deleted on car order if desired at an appropriate price reduction. All optional equipment and accessories, illustrated or referred to as options, optional or available are at extra cost. For the price of the Mustang with the equipment you desire, see your Ford Dealer.

The illustrations and product information contained herein were current at the time this publication was approved for printing. However, in order to continue to offer the finest automotive products available, Ford Motor Company reserves the right to change specifications, designs, models or prices without notice and without liability for such changes.

You're ahead in a
FORD

MUSTANG • FALCON • FAIRLANE • FORD • THUNDERBIRD

