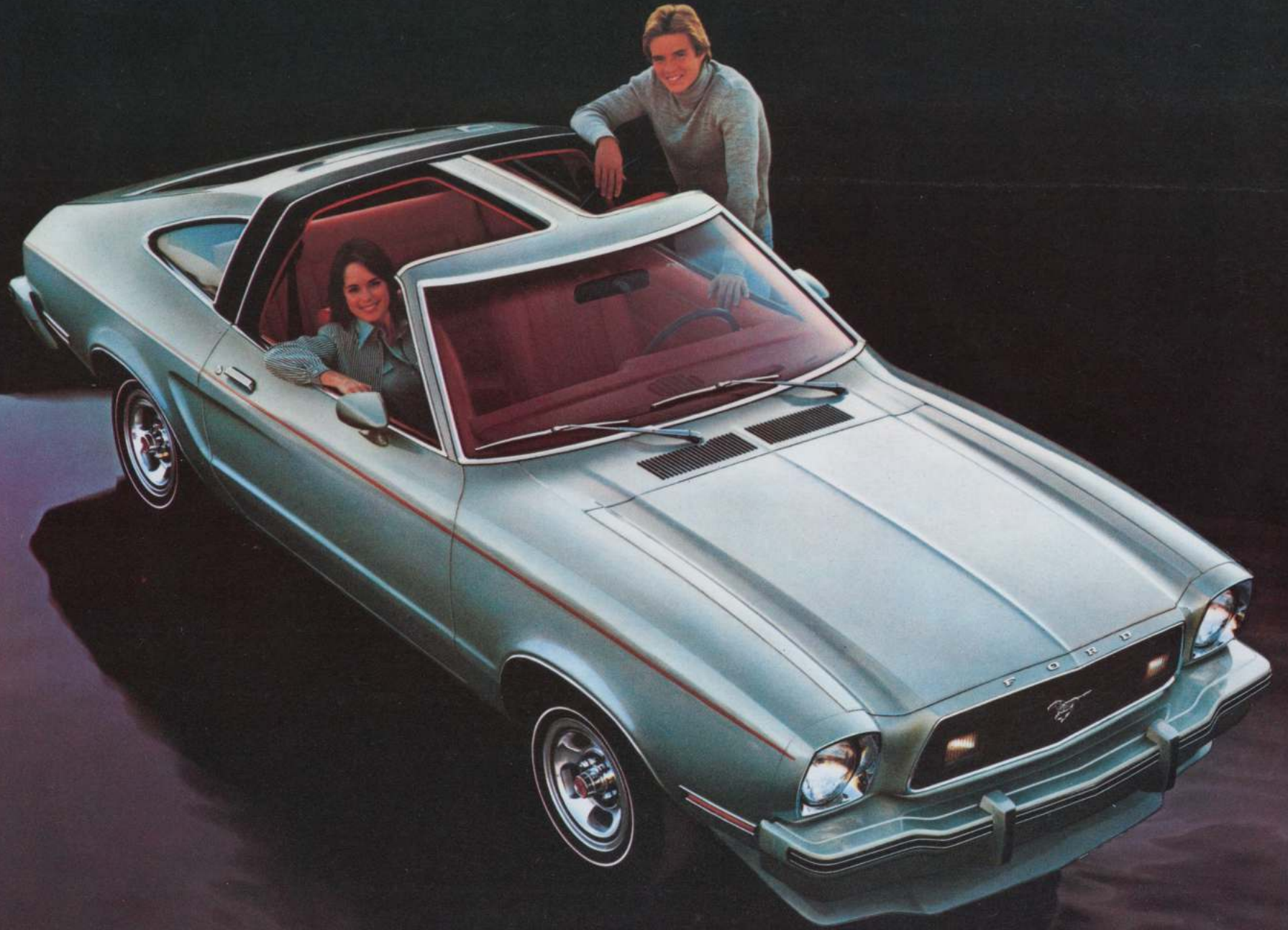


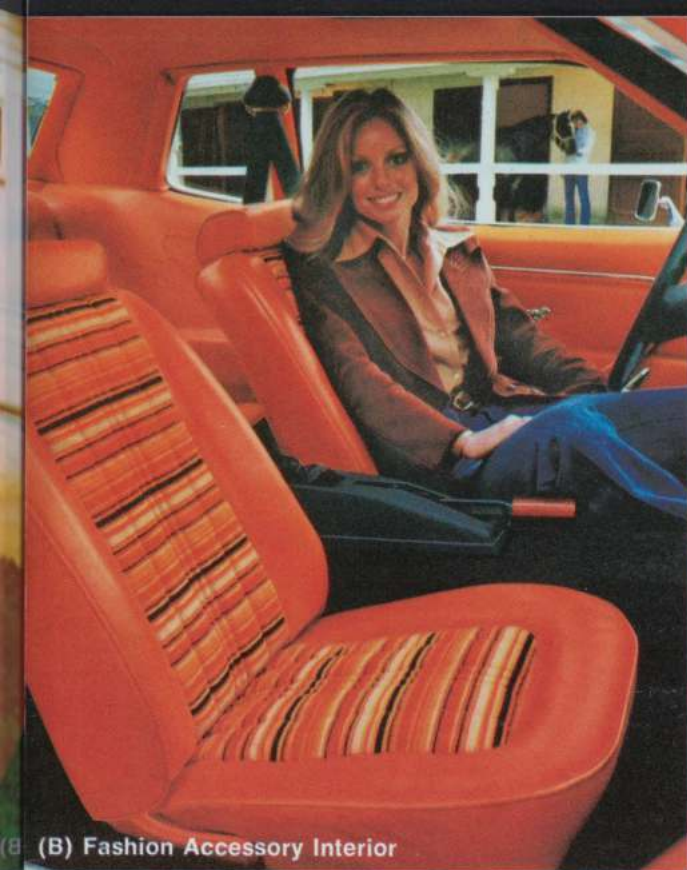
1978 FORD MUSTANG II

...takes you away from an ordinary day!



FORD MUSTANG II
HARDTOP





(B) Fashion Accessory Interior



(B)



(B)



(B)



(C)



(C)



(D) Mustang II Hardtop

A Better Idea Called Mustang II

The Mustang II Legend! There once was a car that was the best seller in its class. And you know what? It still is. It's called Mustang II. And it has been a leader since the day it was born. Why? Mustang II's 2.3 litre 2V overhead cam, 4-cylinder engine is a major factor. We like to think of it as our "perfect blend." It gives excellent performance. Quick, easy starts. Perky acceleration when you really need it. Yet it still provides very good EPA fuel economy at a time when it's so essential.*

Noteworthy, too, are the many choices. Ghia, 2+2, Mach 1, Cobra II, our first King Cobra, and basic Mustang II.

Then there is Mustang II's rear bucket seat design for 4-passenger comfort. And the many interior selections. Featuring names like Fresno, Wilshire and Stirling for a look and feel you won't want to miss. Mustang II for '78. It has it all. Performance. Economy. Choice. Innovation. Comfort.

No wonder Mustang II is already a legend in its own time.

(A) Fashion Accessory Package. Especially for you, lovely lady! Your very own Mustang. You see, once again, Ford has come up with a better idea. An option designed with you, a woman, in mind. It's Mustang II with the Fashion Accessory Package, pictured in Tangerine (Code 85). This Package includes bodyside pinstripes for a real sporty accent. But the real comforting story is inside.

(B) Fashion Accessory Package Interior. This stylish Package features chic Fresno body-cloth seat inserts in a choice of four dazzling colors. Illuminated visor vanity mirror for the fairest of all. Door trim convenience pockets. Large parking brake boot with coin tray. Four-way manual driver's seat. Appearance Protection Group. And an innovative illuminated entry system and rear seat ashtray.

(C) Flip-Up Open Air Roof. Made of smoked tinted glass, it's easily opened or removed. A durable vinyl bag is included for storage when roof is not in use. (2-Door, Ghia).

(D) Mustang II Hardtop. Really live... go Mustang! Ever our lowest priced Mustang has outstanding maneuverability thanks to rack and pinion steering, a really smooth ride and computer-matched suspension. See how it delivers all you could expect from a car, and more. Shown in Dark Brown Metallic (Code 5Q).

Front Cover: Mustang II 2+2 with T-Roof Convertible. Silver Metallic (Code 1G).

Note: See Notable Standard Features, Measurements and Color Code References on back cover.

Some items shown are optional, such as Fashion Accessory Package, bumper guards, four wire wheel covers, "T-Roof" convertible, four forged aluminum wheels, dual sport mirrors, Flip-Up Open Air Roof and white sidewall tires.

*At the time this catalog was published, 1978 EPA Estimates were unavailable. However, we know that the 1977 Mustang II was rated at 33 mpg highway and 23 mpg city. And we expect the 1978 Mustang II to be rated even better. Of course these figures are not final. California ratings lower. Please see your Ford Dealer for actual 1978 EPA ratings.

FORD MUSTANG II
GHIA



Elegance personified.

(A) Mustang II Ghia with Ghia Sports Group. To bring out the sport in you, too! Ghia's not only luxurious, it's sporty, too. A unique combination. This most distinctive option package, shown in Black (Code 1C), and also available in Chamois Glow (Code 8W), and Dark Midnight Blue (Code 3A), has the following exterior features: half-vinyl roof in Black Odense grain or Chamois Lugano grain, Chamois or Black vinyl insert bodyside moldings and full-length bodyside accent stripes, Blackout grille, four cast aluminum wheels with Chamois-painted spokes. Great interior features include: Black engine-turned instrument panel applique Door trim appliques Leather-wrapped Sport Steering Wheel Black shift lever knob (on 4-speed manual) Bright shift lever knob (on SelectShift) Ghia seat trim in Black or Chamois vinyl Center console with tray and Black parking brake handle.

(B) Mustang II Ghia. Poetry in motion. Mustang II Ghia is proof-positive that you can get all the elegance and luxury you want in a small car.

Savor Ghia's sleek stylish lines. Experience its superb handling, the way it grips the road, and its amazing overall comfort.

Then there are Ghia's many great standard features. Like a 2.3 litre overhead cam engine Four-on-the-floor manual transmission Half-vinyl roof Opera windows Pinstriping Plush color-keyed 18-oz. cut-pile carpeting Luxury level all vinyl bucket seats Bright accent moldings Four Deluxe Wheel Covers (spokelike) and BSW steel-belted radial tires. We could go on and on. But you get the idea. The Mustang II Ghia is really something else. See the back cover for a complete list of all standard Ghia features. Shown in Light Aqua Metallic (Code 7Q).

Make your Ghia unmistakably you with optional choices like an AM/FM stereo radio with cassette tape player, four white painted forged aluminum wheels, SelectAire Conditioner, SelectShift automatic transmission, power steering, electric rear window defroster, and many more. See pages 14 and 15.

(C) Fold Down Rear Seat. A truly convenient space saving option for hardtops. Great for vacation, sports gear or simply hauling goods if the trunk is already full. (Std. 2+2).

(D) Turn Signal Mounted Windshield Wiper/Washer. Clean your windshield in a matter of seconds with this close-at-hand windshield wiper/washer.

Note: See Notable Standard Features, Measurements and Color Code References on back cover.

Some items shown are optional, such as Ghia Sports Group, bumper guards, four styled steel wheels with trim rings, 5.0 litre (302 CID) 2V V8 engine, dual sport mirrors and white sidewall tires.



(B) Mustang II Ghia



(C)



(D)

FORD MUSTANG II
2+2





(B)



(C)



(D) Mustang II 2+2

2+2 equals real driving pleasure.

(A) Mustang II 2+2 with Appearance Decor Group.

Looks as good as it feels. The appearance Decor Group will really accentuate your 2+2. You'll really be a standout with this package that includes: brilliant Tu-Tone paint on the lower body, available in White with Red (Code 9D-2R), White with Aqua (Code 9D-7Q), and Light Chamois with Medium Chestnut Metallic (Code 83-5M). Features of this most decorative option group include dual accent paint stripes Four white painted styled steel wheels with trim rings Choice of Corinthian all-vinyl or Stirling cloth/vinyl seat trim Brushed aluminum instrument panel appliques.

(B) Inside 2+2. For the person in command. 2+2's really sporty looks continue inside with brushed aluminum instrument panel appliques. In addition, all Mustang II's have full sports instrumentation as a standard feature. This includes tachometer, ammeter and fuel and temperature gauges. Perfect for the person who likes to really take command because you can keep a close eye on performance. And there's a non-leather wrapped 2+2 sports steering wheel that puts a real luxurious command of the road feeling in the palm of your hand.

(C) Blackout Grille. Another great standard feature that helps to really highlight your stylish 2+2. Front spoiler can be ordered at no extra cost.

(D) Getting away from an ordinary day is as easy as 2+2! The Mustang II 3-Door 2+2 makes getting away from it all a snap. The rear liftgate opens wide and the rear seats fold down to easily store luggage, skis, fishing gear, golf clubs, you name it. In all, there's a big 22.8 cu. ft. of carrying space. That's impressive. So, too, is the fact that four passengers can get away in style. Shown in Dark Jade Metallic (Code 46), 2+2 standard features include Blackout grille, four white painted styled steel wheels, bias belted raised white-letter (or WSW) tires, brushed aluminum instrument panel appliques, and non-leather wrapped Sport Steering Wheel. Also standard is a 2.3 litre 2V overhead cam engine and 4-speed on the floor manual transmission, to give you both performance and very good gas mileage.

Should you desire more power, there's an optional 2.8 litre 2V V-6† (2.8 VV in Calif.) (standard on Mach 1) and 5.0 litre (302 CID) 2V V8 (5.0 VV in Calif.).

So make this your year to break loose, kick up your heels and let Mustang II 2+2 take you away from an ordinary day. See your Ford Dealer today and let Mustang II 2+2 put you where you want to be.

Note: See Notable Standard Features, Measurements and Color Code References on back cover.

Some items shown are optional, such as Appearance Decor Group, bumper guards, SelectShift automatic transmission, console and dual sport mirrors.

†N.A. on high altitude area cars.

FORD MUSTANG II
2+2



Styling that makes the sky your limit.

(A) Mustang II with T-Roof Convertible. It will suit you to a "T"! The optional "T-Roof," which was so well received when it was introduced last year, is again available on all 3-door models (including 2+2, Mach 1, Cobra II and King Cobra). Shown with optional Rallye Appearance Package and in White (Code 9D), the "T-Roof" has the advantages of a convertible, yet it still retains the advantages of a hardtop. It features twin glass panels with a wide vinyl-inserted "roof band." Smoke-tinted, tempered safety glass panels can be easily removed in a matter of seconds. Vinyl pouches are provided for convenient trunk storage. The "T-Roof." It makes the sky your limit, the moon and stars your ceiling, and the sun drops by most every day, thanks to still yet another better idea from Ford. See page 10 to see "T-Roof" panels in place.

(B) Mach 1. For the greatest getaway under the sun. If you're the type that wants extra power and performance, then Mach 1 is your answer. A standard 2.8 litre 2V V-6 engine makes Mach 1 a most spirited performer. Spirited for quicker pickup and greater passing ease. Spirited for that great getaway. And Mach 1 is just as easy on the eyes as it is on the road. That's because the Mach 1 has raised white letter steel-belted radials, 4-speed manual transmission, dual sport mirrors, black lower bodyside/back panel/tape treatment, four White-painted styled steel wheels with trim rings, bright lower body side molding, and Mach 1 insignia . . . all standard. See back cover for full list. Shown here in Bright Yellow (Code 6E), the Mach 1 is a most powerful and exhilarating way to go.

(C) The Rallye Appearance Package. If you're a man of distinction, then this highly popular optional package is for you. Bold and strikingly attractive, it features dual Gold color bodyside/hood stripes □ Black moldings □ Black door handles and lock □ Black antenna (when Ford radio is ordered) □ Black wiper arms □ Black front spoiler □ Gold grille and Gold-color taillights surround molding □ Black dual sport mirrors □ dual Gold accents on bumper rub strips □ four White styled steel wheels with trim rings. Up-tempo interior items include a choice of Black or White vinyl seats with Gold-ribbed velour Touraine Cloth inserts □ Non-leather wrapped Sport Steering Wheel □ Gold welting and Gold-color door panel moldings □ Color-keyed carpeting and other components add an impressive design touch. Mustang II 2+2 . . . a car you'll really want to rally around this year!

See your Ford Dealer soon for the thrill of driving Mustang II 2+2 and Mach 1. Once you do you're bound to be sold.

Note: See Notable Standard Features, Measurements and Color Code References on back cover.

Some items shown are optional, such as bumper guards, four styled steel wheels with trim rings, T-Roof Convertible, and white sidewall tires.



(B) Mustang II Mach 1



(C) Mustang II 2+2 with Rallye Appearance Package

FORD MUSTANG II
KING COBRA/COBRA II





You've got an audience with the King.

(A) King Cobra. The new King of the road! Presenting . . . the King Cobra. Unmistakably bold. The ultimate in flair. A car designed to rule its class.

Experience the way King Cobra exuberantly merges in traffic. Enjoy its superb ride and handling. The way it corners and hugs the road. And check out all the features of the King Cobra option. Features like: Unique tape treatment, pinstriping on all major areas, words "King Cobra" on sides and rear decklid spoiler Distinctive hood scoop with emblem Unique front air dam Color-keyed dual sport mirrors Rear quarter flair, and much more.

The King Cobra, shown in Bright Red (Code 2R) with optional "T-Roof" Convertible, also has all the power you want. It includes a 5.0 litre (302 CID) 2V V8 engine, 4-speed floor shift, power front disc brakes, power steering, raised white letter radial tires and Rallye Package which includes extra cooling, heavy duty springs, adjustable shock absorbers, rear stabilizer bar and dual sport mirrors.

Other great features of the King Cobra option include:

(B) Unique snake decal. The King Cobra trademark that signifies it's a standout. And the bold black grille makes your King Cobra striking.

(C) Rear deck spoiler. A crowning touch available in a wide array of colors.

King Cobra . . . drive it at your local Ford Dealer's. You'll then see why it's called King!

(D) Cobra II. For that exhilarating feeling! The Cobra II option is available on the 4-passenger 2+2 and includes the following great features:

Front/rear deck spoilers Black louvers on backlite and flipper quarter windows Tricolor racing stripes all-around Cobra II emblem on Blackout grille with bright surround molding Black dual sport mirrors Cobra II bodyside identification Styled steel wheels with trim rings Raised white letter radials Black windshield wiper arms, windshield/backlite moldings, rocker panel/upper door moldings Pivoting quarter windows (not available with "T-Roof" Convertible) Appearance hood scoop Rallye Package which includes heavy-duty springs, adjustable shock absorbers, and extra cooling.

Shown in White (Code 9D), the Cobra II is powered by a 2.3 litre overhead cam engine and 4-speed manual transmission with floor shift. Both are standard.

Note: See Notable Standard Features, Measurements and Color Code References on back cover.

Some items shown are optional, such as four white lacy spoke aluminum wheels, and bumper guards.



(D) Mustang II Cobra II

FORD MUSTANG II INTERIORS

Express yourself impressively.

If sportiness, comfort and the feel of luxury are what you're "into" in a car, then get into Mustang II. From the moment you do, you'll be totally impressed.

There's plenty of room. Enough to comfortably seat four. And there are specially contoured low-back bucket seats. Thickly cushioned to immerse you in real comfort. Individually adjustable so you can tailor them to your desired driving requirements.

The only difficulty you will have will be deciding which richly tailored fabric and color you want. They all look so striking. And there's such a wide selection from which to choose. Most can be ordered in Tangerine, Aqua, Bright Red, Black, White, and Chamois.

Wilshire Cloth/Vinyl Trim (shown left). Another elegant option of the '78 Ghia that was designed to put you in the lap of luxury. You have to feel the texture of this finely ribbed rich-looking fabric to fully appreciate it. Aqua shown (Code CK). Also available in Chamois.

You'll also want to check out the uniquely designed rear bucket seats that feel just as great as they look.

And you'll always know exactly how your Mustang II is performing. The highly sporty instrument panel includes a tachometer, ammeter, fuel and temperature gauges. All are conveniently located and easy to read.

(A) Stirling Cloth/Vinyl Interior. This striking plaid cloth is available as an option on all Mustang II models. Shown in Bright Red (Code ED), it adds a real sporty, Scottish-type flavor. Also available in Tangerine, Aqua, and Chamois. Optional.

(B) Ashton Cloth/Vinyl Interior. Sporty, checked Ashton cloth, shown in Chamois (Code JT), also comes in Bright Red, Aqua and Black, and is a no cost option you can select on most models. All Mustang II low-back seats have adjustable, full-width head restraints. Zigzag spring/steel wire web construction, and contour-molded foam cushioning provide center softness with firm side and lateral support. Low-friction slides

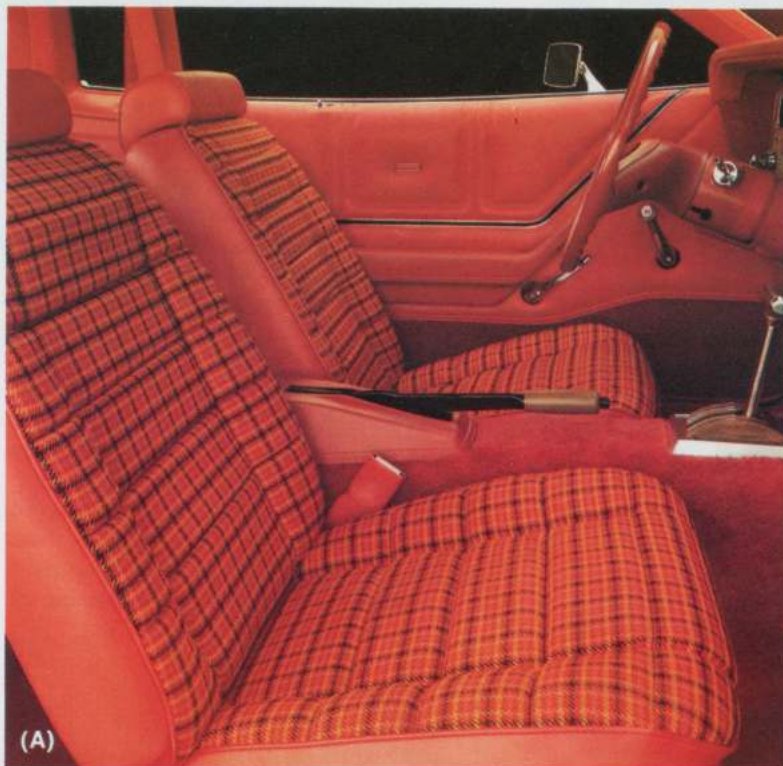


and roller bearings make the built-in 5-in. adjustment easy.

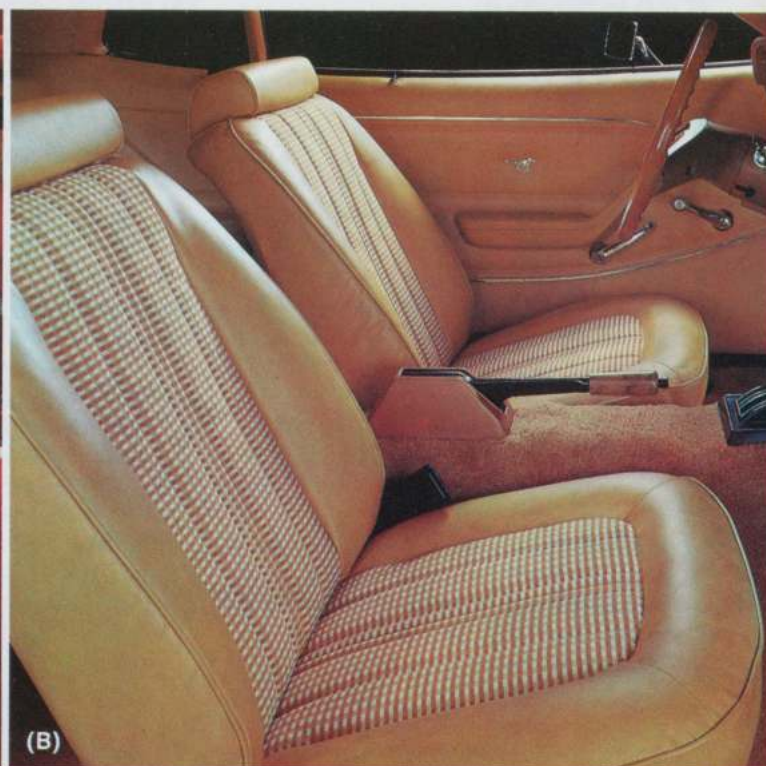
(C) All-Vinyl Trim. Durable, easy-care all-vinyl covering is standard. It appears here in Black (Code AA), and is also offered in Bright Red, Chamois, White or Aqua.

(D) Rallye Appearance Package Trim. Has a look you'll really appreciate. This attractive, long-wearing optional material is offered in Black vinyl with Gold seat inserts (Code FA) or White vinyl with Gold inserts and components (Code FB). Gold bolster welts, Gold-color door panel moldings, plus color-keyed carpeting and other appointments, add a classic touch.

Note: See Notable Standard Features list on back cover. Items like SelectShift automatic transmission, SelectAire Conditioner, remote control mirrors, center console, and deluxe color-keyed belts are optional.



(A)



(B)



(C)



(D)

Trim and Seat Chart

(All Bucket Seats)

Hardtop	S	O	O			O	
2+2	S	O	O			O	
Mach 1	S	O	O			O	
Ghia		S	O	O			
Cobra II	S	O	O			O	
King Cobra	S	O	O			O	
Rallye Appearance Package					S		
Fashion Accessory Package							S

S—Standard

O—Optional

*Not illustrated

**See page 3

(C) All Vinyl

All Vinyl Luxury level*

(A) Stirling Cloth/Vinyl

Wilshire Cloth/Vinyl
Luxury level

(D) Touraine Cloth/Vinyl

(B) Ashton Cloth/Vinyl

Fresno Cloth/Vinyl**

FORD MUSTANG II OPTIONS

Bring out the "you" in you.

Audio

There are many sound reasons why factory-installed Ford Radios and equipment are all great performers. Reasons like 100% solid state chassis for longer life and care-free operation. And precision engineering along with stringent Ford quality control standards. Then there's the fixed-length stainless steel whip antenna for maximum reception and resistance to damage. For more sound reasons, ask your Ford Dealer for a live demonstration of all these choice Ford Radios:

- AM, with Pushbutton Tuning. Single speaker in instrument panel.
- AM with Stereo 8-Track Tape Player. Includes speaker in each side door.
- AM/FM Monaural. Low-cost system. Single speaker in instrument panel.
- AM/FM Stereo. Includes speaker in each side door. With balance control.

- (A) AM/FM Stereo with cartridge Tape Player. 8-track, automatic or manual tape channel indexing, 10 settings (5 AM, 5 FM), speaker in each side door.
- (B) AM/FM Stereo with cassette Tape Player. A new Mustang option, it includes a speaker in each side door. Like all Ford AM/FM stereo radios it receives FM multiplex stereo broadcasts.

Appearance

- Appearance Decor Group. Finishing touches that emphasize your discerning good judgment. For complete description, see page 7 (2+2, Hardtop).
- Color-Keyed Deluxe Belts.
- Cobra II Package. Show your individuality with these sporty exterior and interior features. Shown and detailed on page 11 (2+2).
- King Cobra Package. The ultimate macho look. Shown and detailed on pages 10, 11 (2+2).
- Exterior Accent Group. You've got so much going for you with a wide array of flashy additions that include: dual sport

mirrors full-length pinstripes wide color-keyed vinyl insert bodyside moldings styled steel wheels (4) with trim rings and WSW tires.

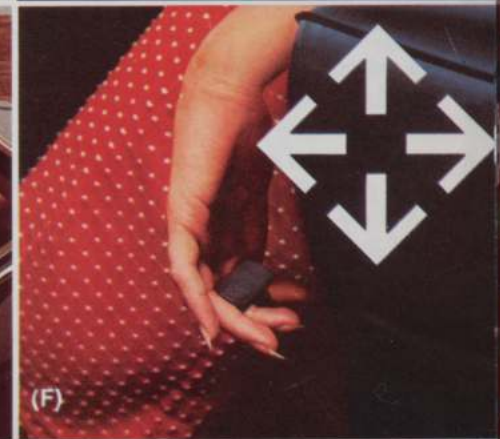
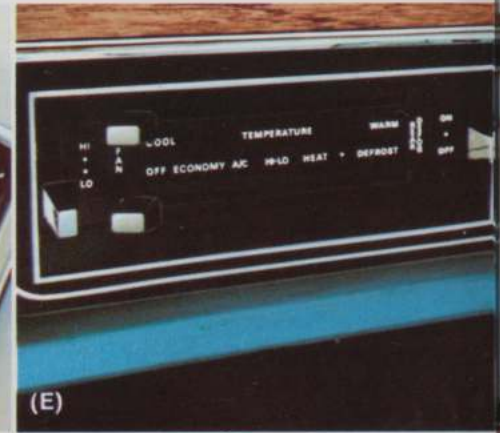
- Fashion Accessory Package. Tailored for the fashionable woman. Page 3.
- (C) Full-Vinyl Roof (Hardtop). Adds a real finished look. Odense grain in Bright Red, Black, White, Midnight Blue, Silver, and Aqua. Lugano grain in Chamois.
- Ghia Sports Group. A unique combination of exterior and interior luxury and sportiness. Detailed on page 5.
- Luxury Interior Group, includes: Choice of vinyl, or cloth-and-vinyl seat trim with large door armrests, deluxe door trim, deluxe color-keyed belts, 18-oz. cut-pile carpeting, large parking brake boot and rear ashtray. Pages 12, 13.
- Metallic Glow Paint. Dazzling, high-metallic flake content, breathtaking in Aqua Glow and Chamois Glow.
- Pinstripes (standard on Ghia and with Fashion Accessory Package and Exterior Accent Group). Dual accent stripes on hood, front fender, doors,

lower back panel. Pages 4, 5.

- Rallye Appearance Package. Striking touches. Detailed on page 9.
- Rocker Panel Moldings. A smart accent (Hardtop, 2+2 and Ghia).
- (D) Leather-Wrapped Sport Steering Wheel (standard on Ghia Sports Group).

Comfort

- (E) SelectAire Conditioner. Gives you an "air of superiority" that cools, dehumidifies and warms for your all-season comfort. Tinted glass recommended.
- T-Roof Convertible. Twin smoke-glass roof panels are easily removed, stored in dual compartment vinyl case that's provided. Shown on front cover and pages 8, 10 (all 3-Doors).
- Tinted Glass, all around. Cuts down glare, heat from sun.
- Flip-Up Open Air Roof (Hardtops). Page 3.
- Fold-Down Rear Seat. Extra carrying space. Includes luggage compartment trim. Page 5. (Std. 2+2 and Mach 1.)
- (F) 4-Way Manual Driver's Seat. Up or



down, forward or back adjustment for maximum driving comfort.

Convenience

- (G) Digital Quartz Crystal Clock. Quartz-controlled accuracy.
- (H) Console. Handy, fingertip storage.
 - Convenience Group. Includes interval windshield wipers, passenger visor vanity mirror, day/night inside mirror. 3-Door includes pivoting rear quarter windows.
- (I) Electric Rear Window Defroster. Melts ice and light snow fast.
- (J) Dual Sport Mirrors. Standard on Mach 1, with Rallye Appearance Package and Rallye Package, Exterior Accent Group, Cobra II and King Cobra Packages.
 - Light Group. Lights under hood, in glove box, ashtray, trunk, under instrument panel; third door courtesy light switch, maplight, door ajar warning light, headlights "on" warning light, and buzzer.

Interiors

Seats and Trims. Illustrated and described on pages 12, 13.

Performance

- Engines, 2.8 litre 2V V-6† (standard on Mach 1), 5.0 litre (302 CID) 2V V-8 standard on King Cobra (5.0 litre [302 CID] VV in California). All engines have DuraSpark Ignition which extends plug life, allows for less maintenance (no points required).
- Rallye Package. Includes extra-cooling, heavy-duty springs/adjustable shock absorbers, and dual sport mirrors.
- (K) SelectShift Automatic Transmission. Can be shifted manually if you wish. T-bar shift lever is floor-mounted.

Power Assists

- Power Front Disc Brakes. For easier stops and longer brake life.
- Variable Ratio Power Rack and Pinion Steering. Gives you almost effortless handling.

Protection

- Color-Keyed Vinyl Insert Bodyside Moldings. Parking lot protection. Standard on Ghia, and with Exterior Accent Group. If ordered on Mach 1, it includes

Black vinyl insert.

- Bumper Guards, Front and Rear. Include surlyn inserts for added protection.
- Protection Group. Includes bright door edge guards (except Mach 1 and Cobra II), front floor mats, license plate frames (rear only when front license bracket not ordered).
- Lower Body Protection (in addition to Ford Corrosion Protection measures noted on the back cover), includes expanded use of vinyl sealer to help provide extra protection against stone-pecking. Especially important when traveling on gravel roads and in parts of the country where use of road salt is heavy.

Tires

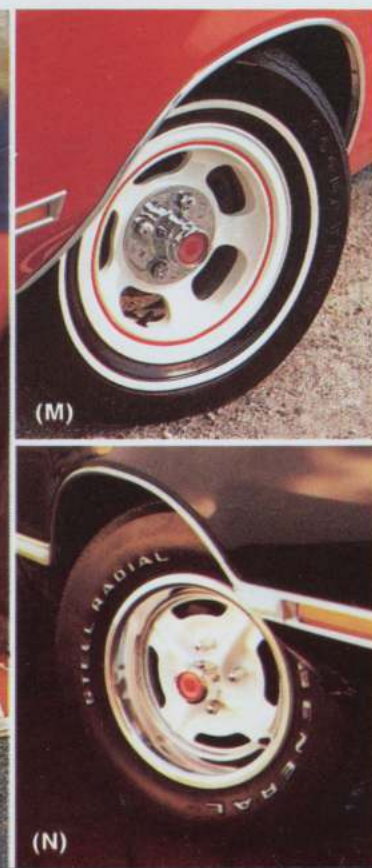
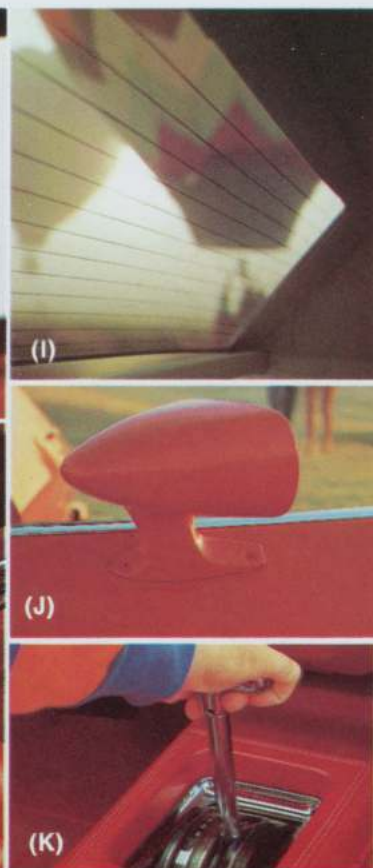
- Tires. Select from a wide array of sizes and styles available in BSW, raised letter wide-oval, or WSW steel-belted radial ply. Also in BSW bias ply, or bias belted RWL (Raised White Letter) or WSW. Your Ford Dealer will be happy to give you complete details.

Wheel Covers/Wheels

- (L) Forged Aluminum Wheels. A smart "in look" addition. (4)
- (M) White-Painted Forged Aluminum Wheels. Certain to look dazzling. (4)
- (N) Four Styled Steel Wheels with Trim Rings. Standard on Mach 1 and Exterior Accent Group, Appearance Decor Group, Cobra II and Rallye Appearance Package. Wheels standard on 2+2, trim rings optional. A smart addition.
 - Trim Rings. A standout highlight for styled steel wheels. Standard on Mach 1, Cobra II, Exterior Accent Group, Appearance Decor Group, and Rallye Appearance Package. (4)
- (O) Lacy Spoke Aluminum Wheels. A stylish touch. (4)
 - White Lacy Spoke Aluminum Wheels. A very distinctive choice. (4)
- (P) Wire Wheel Covers. Decidedly elegant. (4)

†N.A. on high altitude area cars.

**N.A. in California.



Mustang II Choices



Mustang II Hardtop Aqua Glow (7H)



Mustang II 3-Door 2+2 Light Chamois (83)



Mustang II Cobra II Black (1C)



Mustang II Ghia Dark Brown Metallic with White Vinyl Roof (5Q)



Mustang II Mach 1 Tangerine (85)



Mustang II King Cobra Silver Metallic (1G)

Notable Standard Features

FUNCTIONAL

- 2.3 litre 2V overhead cam, 4-cylinder engine (Hardtop, Ghia, 2+2) DuraSpark Ignition
- 4-speed fully synchronized manual transmission floor-mounted shift
- Rack and pinion steering
- Turn signal mounted windshield wiper/washer controls
- Front disc brakes
- Color-keyed urethane bumpers
- Tachometer and fuel/ammeter/temperature gauges
- Hand-operated parking brake with warning light
- Antitheft Door Lock Plungers
- Fold-down rear seats/liftgate (2+2, Mach 1)
- Dual sport mirrors (Mach 1, Rallye Appearance Package, Cobra II, King Cobra)
- Rear stabilizer bar

- BSW steel-belted radial ply tires (Ghia), BSW bias ply tires (Hardtop), bias belted RWL or WSW tires (2+2), raised white letter wide-oval steel-belted radials (Mach 1)
- Ford Motor Company Lifeguard Design Safety Features

APPEARANCE AND COMFORT

- Low-back bucket seats with all-vinyl trim
- Integral door armrests
- 10-oz. cut-pile carpeting
- Pecan woodtone appliques (Hardtop, Ghia), brushed aluminum appliques (2+2, Mach 1)
- Sport Steering Wheel (2+2)
- Argent grille (Hardtop, Ghia), Blackout grille (2+2, Mach 1)
- Bright windshield, rear window, drip and belt moldings
- Full wheel covers (4) (Hardtop)
- Styled steel wheels (4) (2+2)
- Front spoiler (2+2)

Ghia has all the above with these additions:

- Color-keyed deluxe belts
- Luxury all-vinyl seat trim
- Luxury Decor door trim panels with large armrests
- Deluxe parking brake boot with rear ashtray
- Half-vinyl roof
- Opera windows
- Pinstripes
- Color-keyed vinyl insert bodyside moldings
- Ghia ornamentation
- Deluxe wheel covers (4)

Mach 1 has most of the above with these differences:

- 2.8 litre 2V V-6†
- Black lower bodyside/back panel/paint/tape treatment
- Bright lower bodyside molding
- Styled steel wheels with trim rings (4)
- Mach 1 identification
- RWL tires

†N.A. on high altitude area cars.
For content of optional packages, see pages 14, 15.

Measurements

	Wheelbase	Length	Height	Width	Tread Front/Rear	Trunk Space	Fuel Capacity	Curb Weight	Passenger Capacity
HARDTOPS	96.2"	175.0"	50.3"	70.2"	55.6" 55.8"	6.7 cu. ft.	13 gals.	2,712 lbs.	4
3-DOORS	96.2"	175.0"	50.0"	70.2"	55.6" 55.8"	22.8 cu. ft.*	13 gals.	2,756 lbs.	4

*Cargo volume index

Notes

CORROSION PROTECTION. Ford takes steps to see that your new car is engineered and built to high quality standards. And in order to keep your car looking new, we incorporate the use of galvanized steel and other precoated steels, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

REDUCED SCHEDULED MAINTENANCE. As part of a continuing program to lower your cost of ownership,

scheduled maintenance on Ford Mustang II has been reduced steadily since 1974. For example, with the 1978 Ford Mustang II, you can now go 12 months or 10,000 miles between scheduled oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive scheduled maintenance reduction program which, *in total*, lowers your cost of ownership by an estimated 60% or \$300 on the 1978 Ford Mustang II, equipped with a 2.8 litre engine and automatic transmission. Computations are based on Ford's Labor Time Standards, a \$14.50 hourly labor rate and manufacturer's suggested retail parts prices, effective May 19, 1977.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved parts and Autolite Spark Plugs from Motorcraft.

FORD When America needs a better idea, Ford puts it on wheels.

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MUSTANG II
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