

the nineteen hundred and ninety eight
MUSTANG



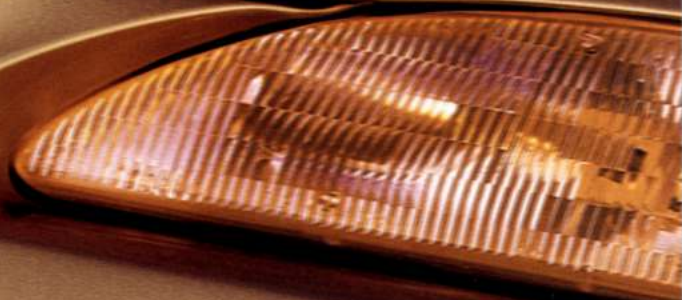


M U S T A N G

In 1964, America's sports car was born. Ford Mustang. More than any other car of that time, the Mustang captured America's passion for freedom and independence. There was nothing else quite like this uniquely designed sports car with the long hood, low roof line, sculpted bodysides and short rear deck. Attracting as much attention as its innovative style was Mustang's affordability, which put sporty driving fun within the reach of just about anyone. Amazingly, by 1966 more than a million Mustangs were sold. The years following the birth of the Original have witnessed the evolution of the marque in names such as Cobra, Boss 302 and Mach I. All the passions these legendary Mustangs have stirred within driving enthusiasts everywhere are powerfully present in the classic styling and potent performance of today's Mustang. Experience what countless drivers have loved for over 30 years. Take the reins of a superbly equipped and value-packed Ford Mustang for 1998.



M U S T A N G

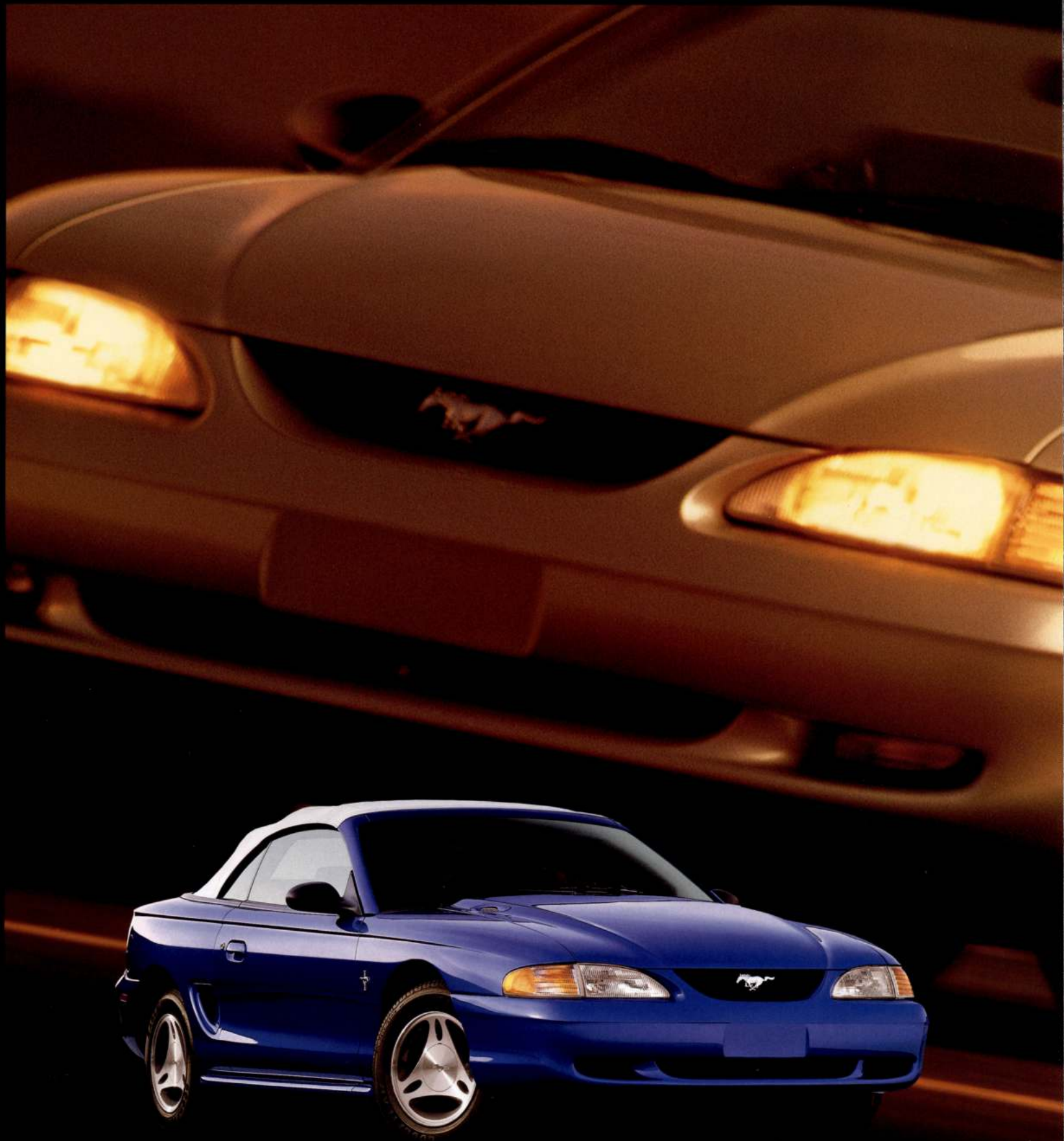


The V6 Mustang has a balanced power-to-weight ratio and excellent handling. Shown above is the V6 Sport Appearance Group with rear spoiler, 16" aluminum wheels, leather-wrapped steering wheel, and lower bodyside accent stripe.



Everybody should own a Mustang, at least once, and it doesn't matter at all whether you're young or young at heart. Because in a car as timeless as the Ford Mustang, you're ageless. **IT'S YOUR TIME.** So go

ahead and get that Mustang super-equipped with a standard premium sound AM/FM stereo/cassette with 80-watt amplifier and CD player; power windows, door locks and decklid release; remote keyless entry system; and just about everything else you have ever wanted. Have the time of your life.



The Mustang convertible is designed and built as a convertible, unlike those that start out as hardtop coupes and are later modified. Also, the body has an X-brace under the engine compartment and heavy-gauge steel in the rocker panels for added strength.

M U S T A N G C O N V E R T I B L E

An open road appears. An overwhelming urge prompts you to travel it, only

because it's there. Throw every practical concern to the wind, literally,

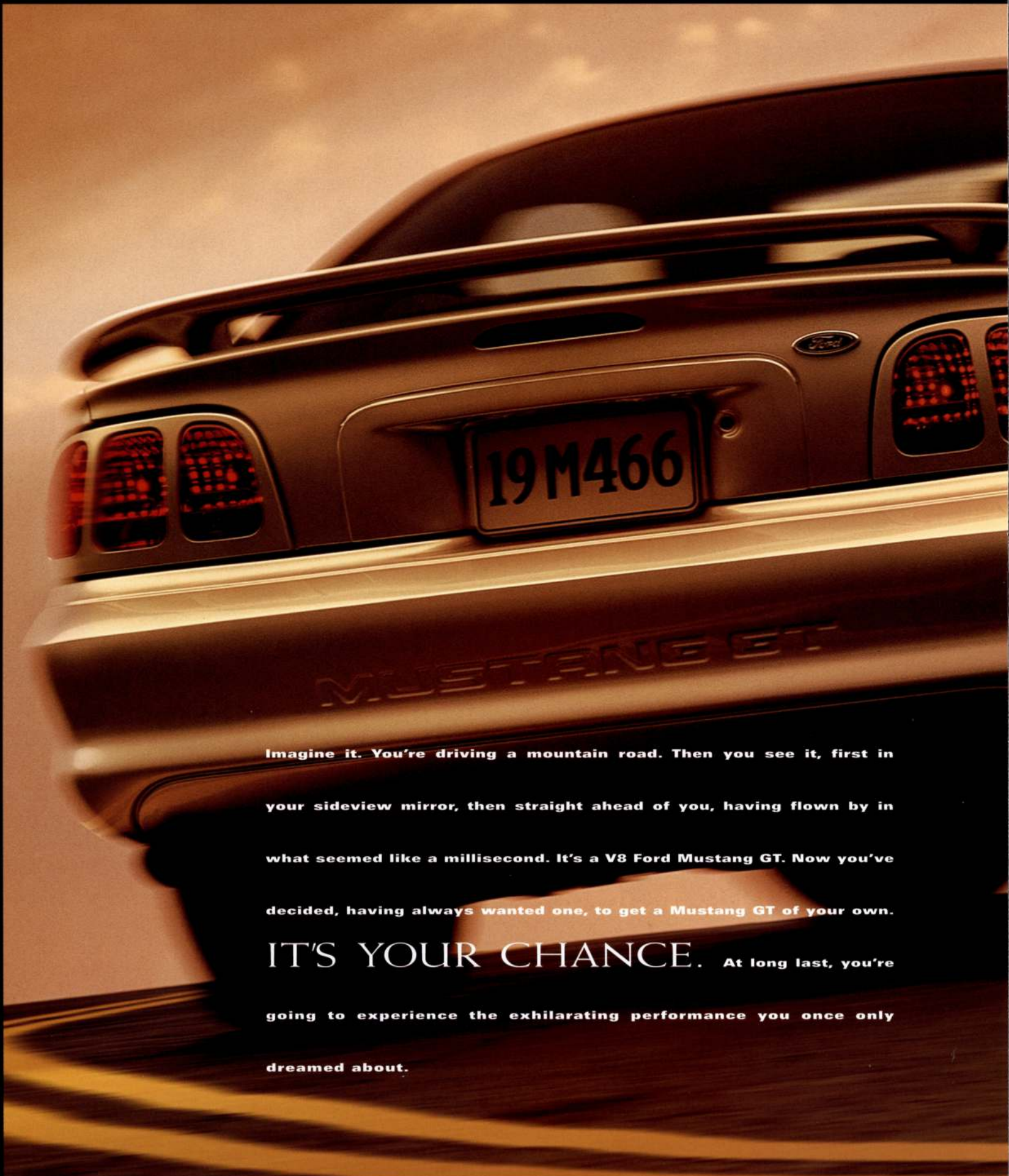
without a single moment's hesitation. Sound like something you might be

inclined to do? **IT'S YOUR CHOICE.** If the desire

to escape with the next passing breeze comes upon you, go ahead and do it.

Life's road is wide open and beckoning. Go for it, in a Mustang convertible.

M U S T A N G G T



Imagine it. You're driving a mountain road. Then you see it, first in your sideview mirror, then straight ahead of you, having flown by in what seemed like a millisecond. It's a V8 Ford Mustang GT. Now you've decided, having always wanted one, to get a Mustang GT of your own.

IT'S YOUR CHANCE. At long last, you're going to experience the exhilarating performance you once only dreamed about.



Mustang GT has standard rear spoiler, fog lamps, sport bucket seats with power driver-side adjustment, leather-wrapped steering wheel and more. GT puts out exciting 4.6-liter V8 power plus handling agility to match. For the absolute best in Mustang handling, equip your GT with 17" 245/45ZR performance tires, the lowest-profile design ever fitted to a Mustang.



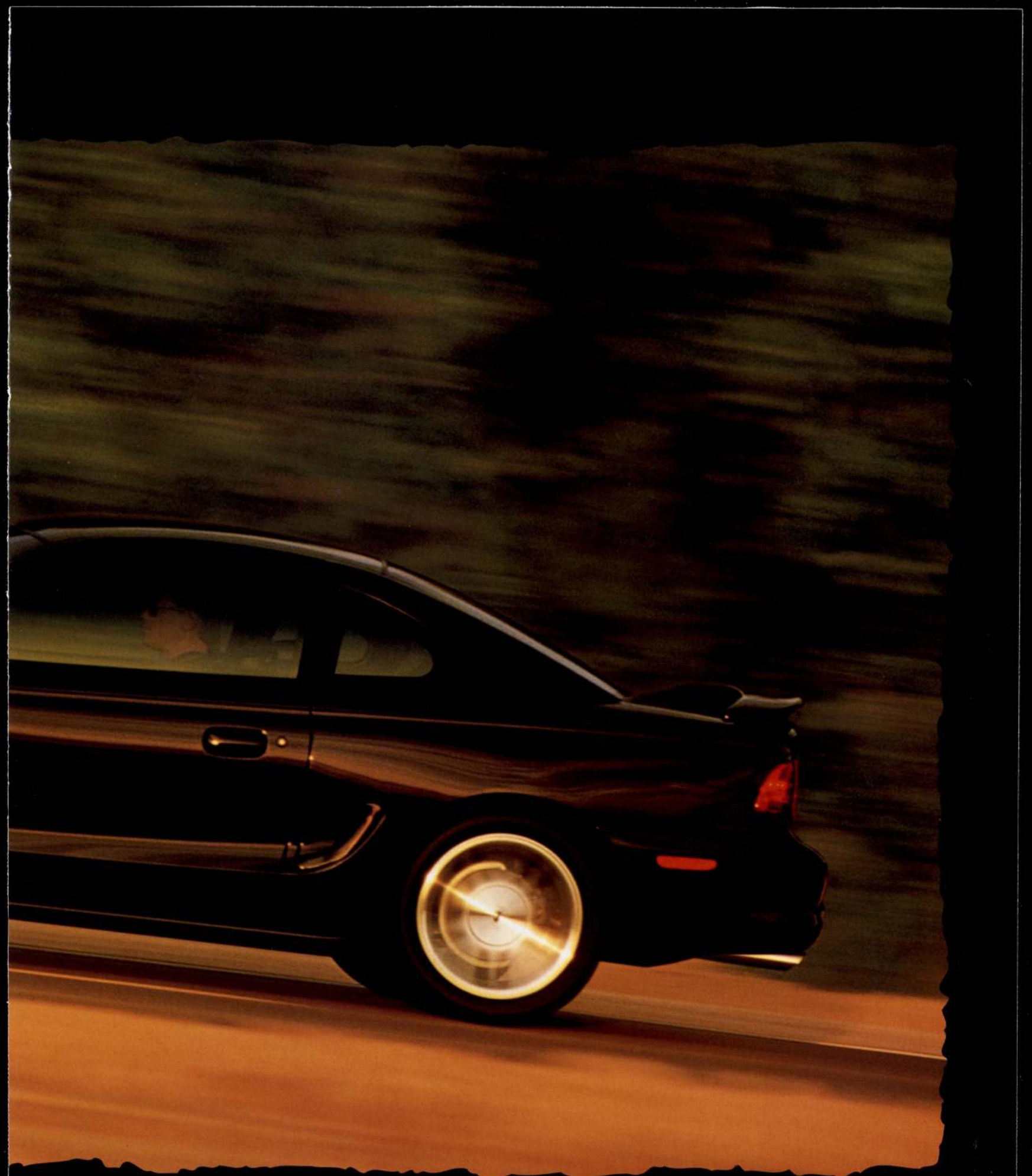
MUSTANG
IT'S YOUR
RACE





TOMMY KENDALL'S SCCA TRANS-AM CHAMPIONSHIP MUSTANG COBRA





THE 225-HP 4.6L SOHC MUSTANG GT


MUSTANG
 IT'S YOUR
RACE

Auto racing has always run hot and fast in the life blood of the Ford Motor Company, ever since Henry Ford himself raced back in 1901. While racing has always been enjoyed as a sport, over the decades it has served other important roles. It's a demanding proving ground for testing durability, and a valuable **WE RACE.** means of exploring the frontiers of automotive technology. The Mustang's EEC-V engine control computer, for example, is similar to the high technology which provides precise systems management capabilities for the engines that power many of Ford's racing applications.



Jason Priestley races his 300-hp, 5.8-liter V8 Ford SVT Mustang Cobra R in Professional SportsCar Racing's Stock SportsCar series.

YOU WIN.



The John Force Castrol GTX Mustang Funny Car. Force is the winningest Funny Car driver in NHRA history.



M U S T A N G

Ford engineers have kept a remarkable achievement going strong for over three decades. So steadfast has been their commitment to preserving the spirit of the Mustang tradition, that today's Mustang is the product of a special team. This team was formed expressly to mold a new-generation pony

IT'S THE THRILL OF V8 POWER.

car in a modern version of the 1964½ original, not only in style but in performance as well. Today's Mustang ably demonstrates the power of its heritage: the high performance characteristics of rear-wheel drive with steering and torque control divided between the front and rear wheels, respectively, plus V6 and V8 engine choices. Mustang's famed muscular V8 heritage is an especially powerful force to be reckoned with in the advanced 4.6-liter SEFI V8. It's smooth and strong, with features such as an internally counterbalanced

cast iron crankshaft, deep-skirt cast iron block and aluminum heads. The single overhead cam design allows the spark plugs to be located near the center of the combustion chambers to promote rapid burn combustion. The 4.6-liter V8 is equipped with state-of-the-art electronics too, such as the

sequential electronic fuel-injection system, one of many systems governed by the advanced EEC-V computer which fine-tunes the engine to the requirements of the moment. The performance engineered into today's Mustang is the product of continuous refinements in both mechanical and electronic componentry, to deliver an exciting and rewarding driving experience. If you're an ardent Mustang buff who's into maximum performance, be sure to see your Ford Dealer for SVO parts that can boost your Mustang's power even further.





A close-up, high-angle photograph of the interior of a car, focusing on the leather-upholstered seats and the steering wheel. The lighting is warm and dramatic, highlighting the texture of the leather and the contours of the seats. The text is overlaid on the lower half of the image.

This is pure Mustang. The "dual cockpit" style is reminiscent of the early pony cars and blends naturally with the modern ergonomic design features. You'll find that today's Mustang, much like the Original that inspired it, is well equipped for driving enjoyment and provides a list of standard features that usually cost extra. You love to drive. That's why you're in a Mustang.

IT'S YOUR SPACE.

It's where you can really enjoy the freedom of motion, at any time and on any road of your choosing. (Some features shown optional.)



THIS HORSE IS ROCKIN'!

Auto enthusiasts and audio buffs, listen up! Every '98 Mustang comes with an 80-watt AM/FM stereo with cassette and CD player - standard! To take your music to the next level, order the sensational MACH 460 Sound System™ pulsating at the high end of the power curve, like 4.6 liters of Mustang V8 muscle that's been transformed into one super-incredible high-output sound system. This is it. Enjoy the level of audio power you'd expect in a performance-minded car like the Ford Mustang. Enjoy exceptional balance, too, in a system that's been carefully configured to the Mustang interior. MACH 460

features three external amplifiers: a 60-watt parametrically equalized amplifier (individual equalization in coupe and convertible models) with two subwoofer amps rated at 85 watts each for 230 watts RMS — for a total of 460 watts peak power



(2% THD). Plus eight premium quality speakers: four large low-distortion subwoofers (for deep and powerful bass) and four midrange/tweeters. The Ford MACH 460 Sound System™ takes listening pleasure all the way to the high end of the performance band.



Every 1998 Ford Mustang comes equipped with a standard compact disc player. Features include: shuffle function that plays tracks in random order, heat-protection circuitry that prevents play when the player becomes too hot, and compression which helps maintain original sound quality.



The optional Ford MACH 460 Sound System includes three external amplifiers and eight premium quality speakers. Plus other features such as radio play during fast forward/rewind, auto seek and station set, auto DNR (Dynamic Noise Reduction) and much more!

 **MACH**
460 sound system





M U S T A N G

S T A N D A R D E Q U I P M E N T



Mustang V6 Coupe



Mustang V8 GT Coupe



Mustang V6 Coupe

With optional V6 Sport Appearance Group and bike rack (see your dealer for bike racks and other accessories).

Select the Mustang you want, V6 or V8, coupe or convertible, all equipped for outstanding value.

- Aluminum wheels
- Air conditioning
- Remote keyless entry system
- SecuriLock™ passive anti-theft system
- Power windows/locks/decklid release
- 80-watt premium sound stereo with cassette
- Compact disc player

- they're all standard equipment for 1998!



15-Inch Polished Aluminum Wheel
(standard on Mustang)



16-Inch 5-Spoke Aluminum Wheel
(available on Mustang with V6 Sport Appearance Group)



16-Inch Cast Aluminum Wheel
(standard on Mustang GT)



17-Inch Polished Aluminum Wheel
(optional on Mustang GT)



Mustang GT interior with sport bucket seats in Saddle cloth.



Dual illuminated visor mirrors are standard on the convertible.



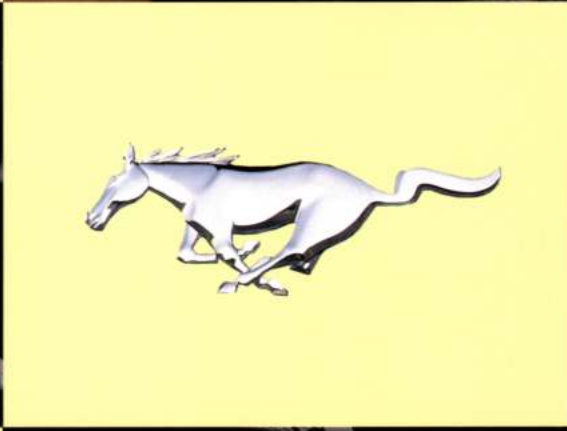
Among Mustang's many standard convenience features is a tilt steering wheel.



The SecuriLock™ passive anti-theft system, standard on all Mustangs, prevents the ignition from being turned on unless the special coded key is used.



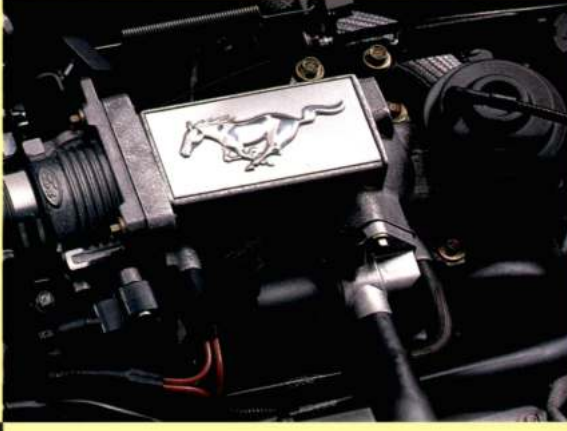
Center console with armrest, integral storage bin, new dual-well cupholders with drop-in ashtray, auxiliary power point and CD/cassette storage.



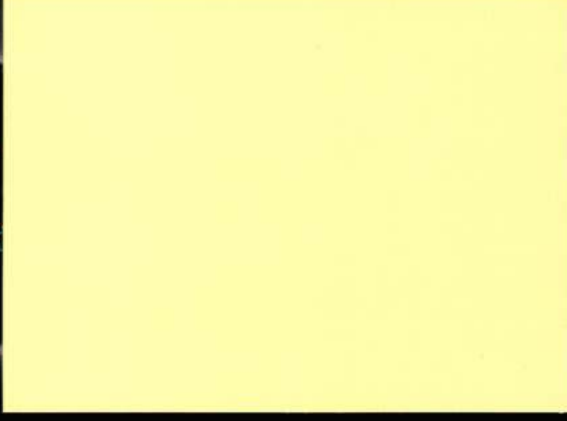
Mustang engines can go 100,000 miles without a scheduled tune-up under normal driving conditions with routine fluid and filter changes.



Analog instrumentation includes a tachometer; voltmeter; temperature, fuel and oil pressure gauges.



Fold down one or both seat backs for added cargo capacity (coupe only).





Rio Red Tinted Clearcoat



Crystal White Clearcoat



Atlantic Blue Clearcoat Metallic



Pacific Green Clearcoat Metallic



Black Clearcoat



Laser Red Tinted Clearcoat



Silver Clearcoat Metallic



Bright Atlantic Blue Clearcoat Metallic



Dark Green Satin Clearcoat Metallic



Chrome Yellow

Interior colors, cloth and leather: Saddle, Medium Graphite, Black, Oxford White – Leather (convertible only)

MAJOR STANDARD FEATURES

Exterior

	Mustang	GT
Aerodynamic halogen headlamps	•	•
Side quarter scoops and flow-through hood	•	•
Dual electric remote-control mirrors	•	•
Convertible top with semi-hard boot, power retractable (convertible)	•	•
15" polished aluminum wheels	•	
16" cast aluminum wheels		•
Fog lamps		•
Single-wing rear spoiler		•

Interior

Reclining cloth front bucket seats	•	
Reclining cloth sport front bucket seats with 4-way power driver's adjustment		•
Split/fold-down rear seat backs (coupe)	•	•
Air conditioning	•	•
Console with armrest, integral storage bin, dual cup holders with drop-in ashtray, auxiliary power point and CD/cassette storage	•	•
80-watt premium sound AM/FM stereo with cassette and CD player	•	•
Leather-wrapped steering wheel		•
Tilt steering wheel	•	•
Driver's footrest	•	•
Gauges: tachometer, voltmeter, engine temperature, fuel and oil pressure	•	•
Steering-column-mounted controls for turn signals, wipers/washer, high beams, and flash-to-pass features	•	•
Courtesy lamps: dome with side door switches (dome lamp integrated with rearview mirror in convertible), and luggage compartment	•	•
Interval windshield wipers	•	•
Power door locks, side windows and decklid release	•	•
Tinted glass – complete	•	•

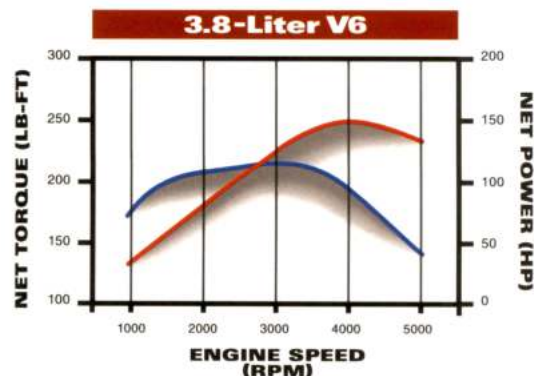
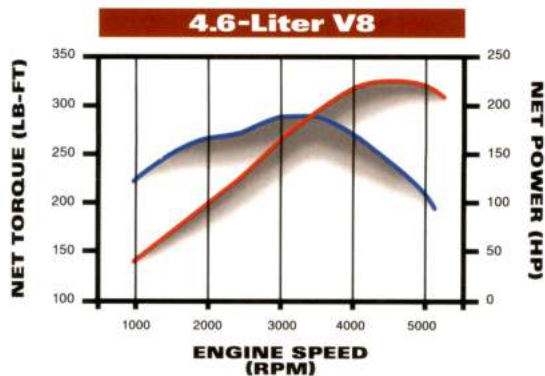
Safety/Security

Second Generation depowered driver and front passenger air bags*	•	•
3-point lap/shoulder safety belts	•	•
High-strength side door intrusion beams	•	•
Interval windshield wipers	•	•
SecuriLock™ passive anti-theft system	•	•
Remote keyless entry system	•	•

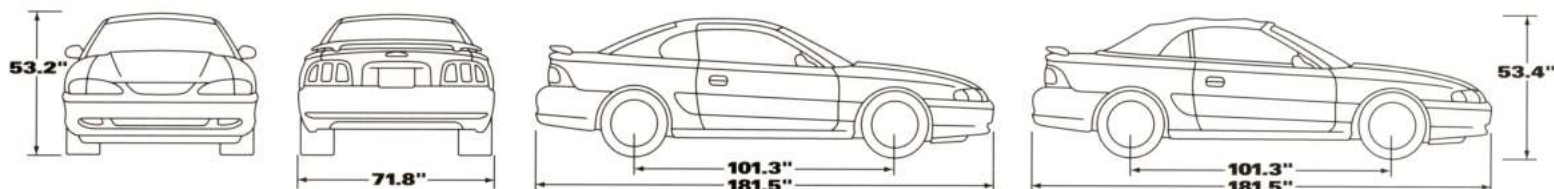
OPTIONS

	Mustang	GT
S = Standard O = Optional		
4-speed automatic overdrive transmission	O	O
Anti-lock braking system	O	O
Perimeter anti-theft system	O	O
Optional rear axle ratio	–	O
Engine block immersion heater	O	O
Leather seating surfaces – front bucket seats only	O	–
Leather seating surfaces – front sport bucket seats only	–	O
Power driver's seat (4-way)	O	S
Dual illuminated visor mirrors (standard in convertible)	O	O
Rear window defroster	O	O
Rear spoiler	O	S
Convenience Group: floor mats, speed control, rear window defroster, and 4-way power driver's seat (V6 only)	O	O
V6 Sport Appearance Group: rear decklid spoiler, 16" five-spoke aluminum wheels, leather-wrapped steering wheel, and lower bodyside accent stripe	O	–
17" polished aluminum wheels with 245/45ZR17 BSW performance tires	–	O
MACH 460 Sound System	O	O

*Always wear your safety belt and secure children in the rear seat.



NET POWER
NET TORQUE



MUSTANG ENGINE

Type	V6
Valves	12, OHV
Displacement	3.8 liters/232 cu. in.
Bore x Stroke (in.)	3.81 x 3.40
Compression ratio	9.0:1
Horsepower (SAE net)	150 @ 4,000 rpm
Torque (SAE net)	215 @ 2,750 rpm
Fuel system	Sequential electronic fuel injection
Engine management	EEC-V electronic engine controls
Exhaust system	Single, stainless steel

MUSTANG GT ENGINE

Type	V8
Valves	16, SOHC
Displacement	4.6 liters/280 cu. in.
Bore x Stroke (in.)	3.60 x 3.60
Compression ratio	9.0:1
Horsepower (SAE net)	225 @ 4,750 rpm
Torque (SAE net)	290 @ 3,500 rpm
Fuel system	Sequential electronic fuel injection
Engine management	EEC-V electronic engine controls
Exhaust system	Dual, stainless steel

Transmission

Type	5-speed manual overdrive (std.) 4-speed electronic automatic overdrive (opt.)
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BODY/CHASSIS

Drivetrain	Rear-wheel drive
Body type	Unitized
Front suspension	Modified MacPherson strut type, tubular stabilizer bar, nitrogen gas-pressurized shock absorbers (higher-rate handling components in GT)
Front suspension	4-bar link coil spring system, tubular stabilizer bar, nitrogen gas-pressurized shock absorbers (higher-rate handling components plus horizontally mounted axle dampers in GT)
Steering	Power rack-and-pinion, 15.0:1 on-center constant ratio

BODY/CHASSIS (CONT'D)

Brakes	Power 4-wheel disc (std.); anti-lock brake system (opt.)
Tires	P205/65R15 BSW all-season (std. Mustang) P225/55HR16 BSW all-season (std. GT) 245/45ZR17 BSW performance (opt. GT)
Fuel capacity	15.7 gallons

DIMENSIONS

	Coupe	Convertible
Wheelbase	101.3"	101.3"
Length	181.5"	181.5"
Height	53.2"	53.4"
Width	71.8"	71.8"
Front tread*	60.6"	60.6"
Rear tread**	59.1"	59.1"
Front head room	38.2"	38.1"
Rear head room	35.9"	35.4"
Front leg room	42.6"	42.6"
Rear leg room	30.3"	30.3"
Front shoulder room	53.6"	53.6"
Rear shoulder room	52.1"	41.2"
Trunk volume (cu. ft.)†	10.9	7.7
Passenger capacity	4	4

*60.1" with GT. **58.7" with GT. †Rear seat backs up

OWNERSHIP EXPERIENCE

Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. This program includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your car. Ask your dealer for complete details and a copy of the limited warranty.

Product Changes and Options Availability

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations. Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.





1998 MUSTANG

