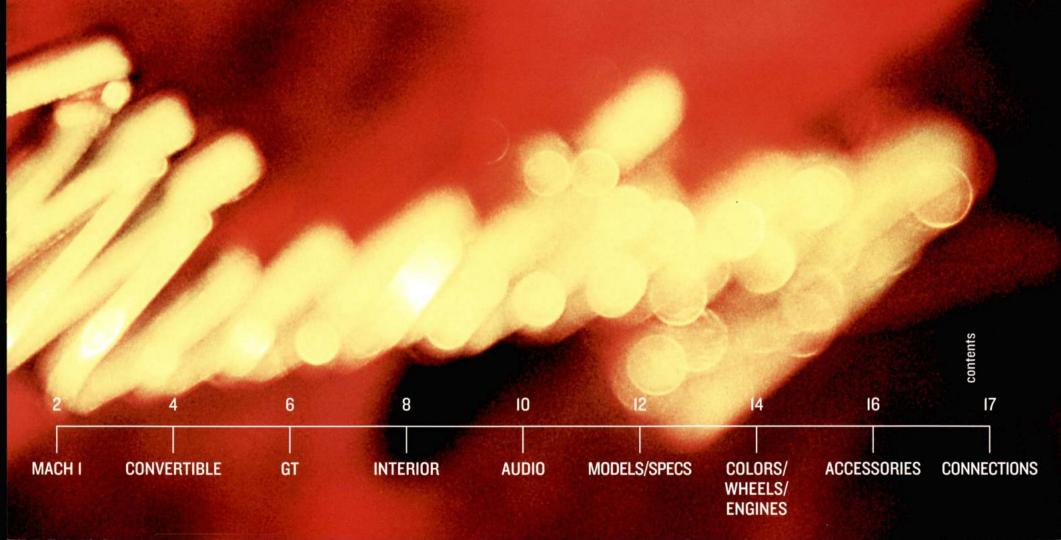
MUSTANG





Whether you own one of the firsts, or are thinking of the 2003 Mustang as your very first, you are part of an automotive love affair that is unlike any other. It is fueled by passionate people like yourself who thrill to the sound, and relish the freedom of expression, only Mustang can conjure. It began decades ago (it seems like yesterday) when the original "pony car" bolted onto America's twisty back roads, quarter-mile stretches of asphalt, and high-banked ovals. GT, Cobra, Mach I and Boss became industry high-water marks in power, design and innovation. They are as famous as the places where they triumphed. Woodward Ave. Mulholland Drive. Pomona Raceway. Orange County International. Today, that bloodline continues to surge in a direct line to you. Continue the affair. Take the wheel and lift your sunglasses just enough to see the envy of some... or the tip of the cap from others. They are in love, too.





NO NEED TO PINCH YOURSELF. MACH I IS INDEED BACK! 305 HORSES. THE LEGENDARY "SHAKER" HOOD DESIGN. SPECIAL INTERIOR. ALL DESIGNED TO QUICKLY TRANSPORT YOU DIRECTLY INTO NIGHTS FILLED WITH 5-SPEED STICKS, AWESOME POWER AND CHURNING TIRES.

- The new Mustang Mach I has a unique gauge cluster specifically designed for the ultimate high-performance enthusiast. Easy to read. Great looking.
- 4.6L DOHC 305 hp V8. Multi-port Fuel Injection, of course. And more than enough low-end torque to overcome the stranglehold the asphalt has on your 17" wheels styled after the originals.
- Pop the hood and let the world take a gander at the one-of-a-kind "shaker" hood. And after they stop talkin' about how cool it is... focus their attention on the low rumble only a massive V8 can create. Heaven,



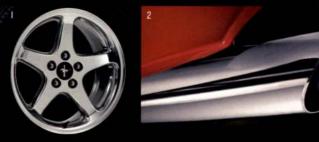






"Thinking of owning the road? Time to "pony up."

MUSTANG G



DOES YOUR HEART BEGIN TO BEAT A LOT HARDER WHEN YOU HEAR THE SOUND OF A V8? THEN YOU ARE ONE OF US. AND MUSTANG GT IS YOUR KIND OF MACHINE. 260 HORSES (OR IN OUR CASE, PONIES). 9.4 HIGH COMPRESSION. 3.27:I AXLE RATIO TO HELP MOVE YOU FROM THE LAUNCH PAD OTHERS FONDLY CALL A STOPLIGHT. AVAILABLE IN HARD OR SOFT TOP.

I Naturally, Mustang GT's 17" performance tires would be bolted to a performance wheel. You have the choice of three. Either this optional 5-spoke 17" wheel forged from bright aluminum alloy, or the very dramatic GT Premium wheel displayed in the action photo to your right. All three, including the GT Standard Deluxe, are shown on page 15 so you can compare them "mano a mano."

2 Bright polished stainless steel exhaust tips? You bet.

"Don't ya just love the smell of burning rubber in the morning?





INTERIOR



EVERYONE KNOWS THE IMPORTANCE OF A GREAT INTERIOR DESIGN. OURS IS PERFORMANCE DRIVEN. INSTRUMENTS THAT ARE DESIGNED TO BE INSTANTLY READ. SEATS THAT HELP SUPPORT YOU IN THE TURNS. NO CUTESY STUFF HERE. SHOWN ABOVE IN DARK CHARCOAL IS OUR GT DELUXE. AND TO YOUR RIGHT IS THE OUTRAGEOUS MACH I. SPECIAL LOOK. SPECIAL INSTRUMENTATION. SPECIAL STAINLESS STEEL ACCENTS ON THE GEAR SHIFT AND CONTROL SURROUND. IT'S DIFFERENT. IT'S SPECIAL. IT'S MACH I.



It's all in the details. Order your Mustang V6 manual with the Interior Upgrade Package and you'll get the shift knob wrapped in leather along with an aluminum shift boot bezel.

2 Also as part of the Interior Upgrade Package with the manual transmission, stainless steel racing-inspired portal pedals await your commands.

You'll find a few holes in our interior thinking.





AUDIO

WELL, WELL, WE'VE COME TO WHERE THE MUSIC COMES ALIVE. IT'S A SHAME WE COULDN'T PRINT THESE PHOTOS ON THAT NEW "SOUND-O-MATIC" PAPER THAT'LL LET YOU HEAR EXACTLY HOW TRULY UNBELIEVABLE THESE SOUND SYSTEMS ARE JUST BY TURNING THE PAGE. SORRY. SO, YOUR BEST BET IS TO VISIT YOUR FORD DEALER AND CRANK 'EM UP TO THE 9 OR 10 POSITION. TRUST US. YOU'VE PROBABLY NEVER EXPERIENCED ANYTHING LIKE THEM.

- I MACH* 1000. It features a 60-watt amp powering four mid-range tweeters. Six 85-watt sub-woofer amps drive four interior sub-woofers. Altogether, 1140 watts of bone-jarring peak power. A pair of specially designed 10" trunk-mounted sub-woofers try to hold it all in. Good luck. Oops, almost forgot... this option comes with an in-dash 6-disc CD player with speed-sensitive volume control. It is one hellava sound system.
- 2 Next, we would like to point your ears in the direction of our optional MACH CD/MP3 player. The latest in car-tune technology, the MP3 player is a sound machine that can store up to 255 songs and play up to 10 hours of non-stop music all from a single CD download.
- 3 To your lower right is the available MACH 460 with its in-dash 6-disc CD player.







₹ SPECIFICATIONS





Exterior	Coupe/Convertible		
A. Overall width	73.1"		
B. Height	53.1"/53.2"		
C. Wheelbase	101.3"		
D. Overall length	183.2"		
E. Liftover height	28.2"/28.1"		
Interior			
1st row			
Head room	38.1"/38.0"		
Shoulder room	53.6"		
Hip room	52.3"		
Leg room — Automatic	42.6"		
Leg room – Manual	41.9"		
2nd row			
Head room	35.5"/35.8"		
Shoulder room	52.1"/41.4"		
Hip room	47.4"/41.0"		
Leg room	29.9"		
Cargo (cu. ft.)			
Trunk volume	10.9/7.7		

STANDARD FEATURES

Safety/Security

Airbags* - Driver and right-front passenger 2nd Generation

Belt-Minder™ safety belt reminder

Brake/shift interlock

Bumpers - 5-mph energy-absorbing

Door ajar alert chime

Emergency manual trunk release - Glow-in-the-dark handle unlocks decklid from

inside trunk

Fuel pump inertia shutoff switch

Headlamps-on alert chime

Illuminated entry system

Key-in-ignition alert chime

Low fuel warning light

Rear seat child safety seat top tether anchors

Remote keyless entry system - With panic button and 2 key fobs

Safety belts - 3-point in all seating positions

"Safety cell" unitized body construction

SecuriLock™ - Passive anti-theft system

Side intrusion door beams

Mechanical

4-wheel disc brakes

100,000-mile tune-up interval**

Aluminum wheels

Battery saver

Fuel tank - 15.7-gallon capacity

Gas-pressurized shock absorbers - Front and rear

Hydraulic decklid assist struts

Lightweight composite hood with scoop

Maintenance-free battery

Power rack-and-pinion steering

Power-retractable convertible top with semi-hard boot (Convertible models only)

Rear-wheel drive

Spare - Compact

Stabilizer bar - Front

Stainless steel exhaust system

Suspension — Front: independent modified MacPherson strut with separate spring on lower arm and stabilizer bar; rear: 4-bar link with coil springs on lower arm

and stabilizer bar

Seating

2-way head restraints

Split-folding rear seat backs (Coupe only)

Interior

Air conditioning

Center console - Full-length with armrest, storage bin, tissue holder, dual

cupholders and parking brake handle

Cupholders - 2 front

Driver's footrest

Front door map pockets

Glove compartment with lock

Luggage compartment trim and carpet

Power door locks

Power points - 2

Power windows - With one-touch-down driver's side feature (also features power

quarter windows on Convertible models)

Remote decklid release - In glove compartment

Storage net between visors on headliner (Coupe only)

Tachometer

Tilt steering wheel

Trip odometer

Visor vanity mirrors

Exterior

Bodyside moldings - Color-keyed

Bumpers - Body-colored

Headlamps - Complex reflector halogen

Power outside mirrors

Rear defroster

Solar tinted glass

Windshield wipers - Variable intermittent

*Always wear your safety belt and secure children in the rear seat.

**Under normal driving conditions with regular fluid and filter changes.

Competitive comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

MODEL-SPECIFIC FEATURES/OPTIONS

			Mustang Standard Coupe
			Mustang Deluxe Coupe & Convertible
			Mustang Premium Coupe & Convertible
			Safety/Security
_			4-wheel anti-lock braking system (ABS)
_		250	Traction Control
			Mechanical
_	-		3.8L OHV 12-valve V6 engine
-	-		5-speed manual overdrive transmission* (not available on Premium Convertible)
		4	4-speed automatic transmission with overdrive lockout (standard on
	.haad	LAST.	Premium Convertible)
			16" painted aluminum wheels (standard on Deluxe Coupe)
-	4		16" bright machined-aluminum wheels (standard on Deluxe Convertible)
			16" polished aluminum wheels (Pony Package)
	100	-	P225/55R16 all-season BSW tires
	-	-	Spare – 15" compact
-	-	-	
			Seating
	-		Cloth seating surfaces
	-		Front reclining bucket seats
-		1	Leather seating surfaces (standard on Premium Convertible)
_	88		Power driver's seat – 6-way
			Interior
		_	AM/FM stereo with single CD player and digital clock
		_	AM/FM stereo with single CD and MP3 player
_			MACH® 460 AM/FM stereo with in-dash 6-disc CD player
	_		MACH 1000 AM/FM stereo with in-dash 6-disc CD player
_	-		Floor mats – Front
			Interior Upgrade Package — Includes aluminum-finish door lock posts, grey
			metallic finish on center panel and shifter bezel, leather-wrapped shift knob
			and aluminum shift boot trim ring (manual transmission only), and stainless
			steel footrest/pedals
_	1	-	Leather-wrapped steering wheel (standard on Deluxe Convertible)
_			Speed control
			Exterior
			Pony Package – Includes unique 16" polished aluminum wheels, unique Mustang
	lamb.	land.	Stampede tape stripes, unique rear fascia with Mustang in black lettering,
			GT hood and leather-wrapped steering wheel (not available with Sport
			Appearance Group)
	7		Rear spoiler (not available on Deluxe Convertible)
		-	Sport Appearance Group — Includes leather-wrapped steering wheel, 16" bright
	-1	-	machined-aluminum wheels with P225/55R16 all-season BSW tires (not available
			with Pony Package or Deluxe Convertible)
			milit only i denage of Deluke Convertible)
Sta	ndard	AS.	Select Availability Ontional Not Available

			Mustang GT Premium Coupe & Convertible			
			Mustang Mach 1 Coupe			
			7			
		100	Safety/Security			
=		100	4-wheel anti-lock braking system (ABS) Traction Control			
_	-	100				
			Mechanical			
		-	4.6L SOHC 16-valve V8 engine			
_	-		4.6L DOHC 32-valve V8 engine			
		器	5-speed manual overdrive transmission			
			4-speed automatic transmission with overdrive lockout			
	_	-	17" painted aluminum wheels			
-		_	17" premium painted aluminum wheels with bright flange			
		_	17" 5-spoke bright aluminum wheels			
=	_		17" heritage aluminum wheels			
			P245/45ZR17 performance BSW tires			
		-	Limited slip rear axle – 3.27:1			
_	_	-	Limited slip rear axle – 3.55:1			
			Quadra-shock rear suspension system			
		_	Spare - 15" compact			
			Spare – 17" compact Stabilizer bar – Front and rear			
	H	-	Stainless steel dual exhaust system			
	-	-	Stainless steel dual exhaust system with rolled tip			
-	-					
	_		Seating			
		_	GT sport front bucket seats			
_	-		Mach 1 sport front bucket seats with comfort weave leather inserts			
	=	_	Cloth seating surfaces			
			Leather seating surfaces — Coupe			
	-	_	Leather seating surfaces — Convertible			
			Power driver's seat — 6-way			
			Interior			
	_	-	AM/FM stereo with single CD player and digital clock			
	-	_	AM/FM stereo with single CD and MP3 capability			
			MACH 460 AM/FM stereo with in-dash 6-disc CD player			
_		_	MACH 1000 AM/FM stereo with in-dash 6-disc CD player			
			Floor mats – Front			
			Interior Upgrade Package — Includes aluminum-finish door lock posts, grey			
			metallic finish on center panel and shifter bezel, leather-wrapped shift knob at			
			aluminum shift boot trim ring (manual transmission only), and stainless steel			
_	_	_	footrest/pedals (Mach 1 keeps aluminum shift knob)			
			Leather-wrapped steering wheel			
			Speed control			
			Visor vanity mirrors — Illuminated (Convertible only)			
			Exterior			
			Fog lamps			
		-	Rear spoiler			
_			Tape stripe — Hood and bodyside			

^{*}Standard on Mustang Premium Coupe only.

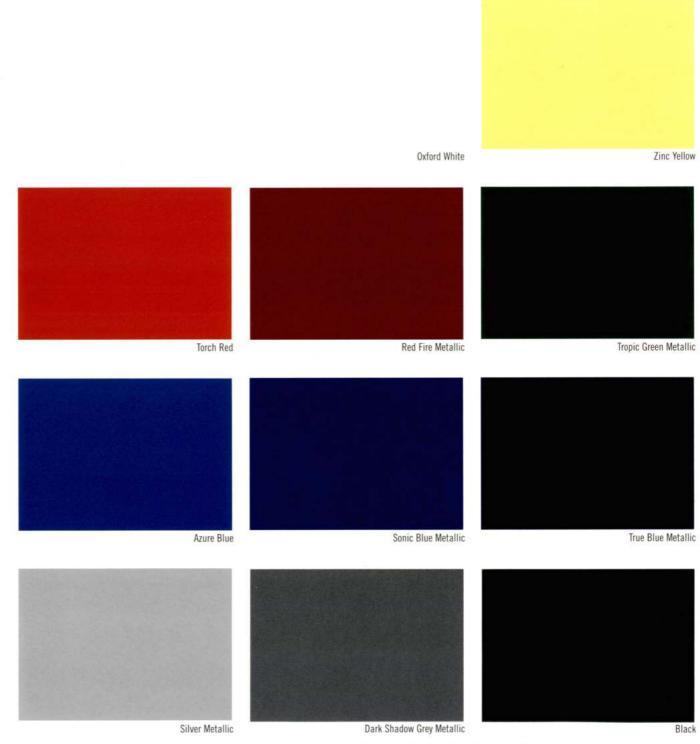




INTERIOR/EXTERIOR COMBINATIONS

					Medium Parchment
					Medium Graphite
		1 1			Dark Charcoal
					Midnight Black
					munight black
					Coupe
			III		Oxford White
			100		Zinc Yellow
					Torch Red
			-		Red Fire Metallic*
					Tropic Green Metallic
		100			Sonic Blue Metallic
			-		True Blue Metallic
		100	-		Silver Metallic*
		-	-		Dark Shadow Grey Metallic'
		Ш			Black
					Convertible
			-		Oxford White
	_				Zinc Yellow
-		100			Torch Red
	Ē		=		Red Fire Metallic*
-		-	-		Tropic Green Metallic
		-			Sonic Blue Metallic
		III	-		True Blue Metallic
-	_		-		Silver Metallic*
					Dark Shadow Grey Metallic
	H	-	-		Black
	-	-	man		DIACK
					GT
					Oxford White
					Zinc Yellow
		100	100		Torch Red
					Red Fire Metallic*
			-		Tropic Green Metallic
					Sonic Blue Metallic
					True Blue Metallic
					Silver Metallic*
					Dark Shadow Grey Metallic
		-			Black
					Mach 1
					Oxford White
					Zinc Yellow
					Control Account of the Control of th
					Azure Blue*
					Dark Shadow Grey Metallic
				_	sussen erej metalile

^{*}New for 2003 (Azure Blue is unique for Mach 1).





Medium Parchment Cloth



Medium Parchment Leather



Medium Graphite Cloth



Medium Graphite Leather



Dark Charcoal Cloth



Dark Charcoal Leather



Oxford White Leather



Midnight Black Leather



16" Painted Aluminum Wheel (Coupe only) Standard on Coupe and Deluxe Coupe



16" Bright Machined-Aluminum Wheel Standard on Deluxe Convertible and Premium Coupe



16" Polished Aluminum Wheel Available with Pony Package



17" Painted Aluminum Wheel Standard on GT Deluxe



17" Premium Painted Aluminum Wheel with Bright Flange Standard on GT Premium



17" Bright Aluminum Wheel Optional on GT Premium



17" Heritage Aluminum Wheel Standard on Mach 1



3.8L OHV 12-Valve V6

Horsepower: 193 hp @ 5500 rpm Torque: 225 lb.-ft. @ 2800 rpm



4.6L SOHC 16-Valve V8

Horsepower: 260 hp @ 5250 rpm Torque: 302 lb.-ft. @ 4000 rpm



4.6L DOHC 32-Valve V8

Horsepower: 305 hp @ 5800 rpm Torque: 320 lb.-ft. @ 4200 rpm







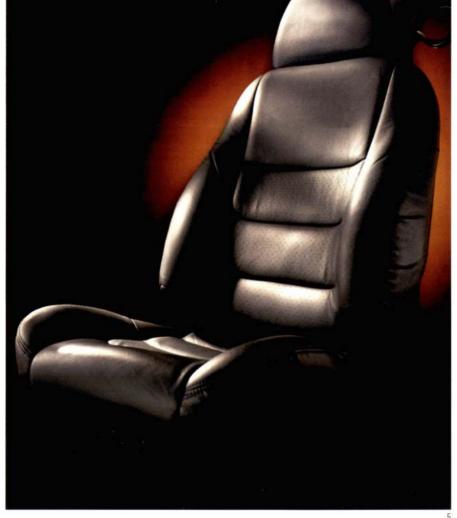








- 1 Start your Mustang from inside the warm confines of your home with the remote start option.
- 2 Available chrome skuff plate emblazoned with our favorite galloping pony.
- 3 Available for Mustang Convertible is the mini-tonneau cover. Snap it on over the rear seat for a sleek two-seater look.
- 4 Turn your trunk into "a place for everything and everything in its place" with the enclosed multi-level cargo organizer.
- 5 Available race-inspired performance front seats. Trimmed in leather with high bolsters designed to hold you better in the corners. It's the perfect thing to have... unless you plan on standing up while you're ripping through the quarter-mile.
- 6 17" gleaming 5-spoke Premium beauties. One-of-a-kind. But you'll get four.
- 7 The latest in performance apparel for your dash is this doublebrushed satin-aluminum gauge cluster surround.









Get information on any Ford vehicle, print e-brochures or take a look at financing and leasing options. Ford owners can enjoy the benefits of My Ford, a private, owners-only area of fordvehicles.com, designed to provide a single, convenient area to manage vehicle information, including maintenance, financing and web services. Our website also offers details about European Delivery, the Pre-Owned Ford program, Ford Credit and more. There's a world of information, but only one address to remember, fordyehicles.com.



The Mustang Life

Do you eat, dream and live the Mustang Life as much as we do? Cool. Want to be in the Mustang know before the rest of the world gets an earful? Want to know what's really going on in the fast-paced Mustang world of pony muscle? Then visit www.fordheritage.com/mustang and click on any of the links to connect with the groups that light your tires. It's your complete source for the latest news, specs, classifieds. events around the country, photos, photos and more photos. It's chock-full of the stuff that makes our heart pump around the redline. And you'll also find a list of Mustang clubs in your area. They are, of course, dedicated to keeping the Mustang spirit alive and kicking. They're people just like you who love to look at, drive and have fun just being around one of America's longest-lasting love affairs. Join in.





Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at www.fordvehicles.com. Likewise, to get details on various financing options available on your new Ford vehicle, please visit www.fordcredit.com. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.



ACHIEVEMENT ARE LIMITLESS. THERE ARE NO BOUNDARIES. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP. TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE NO BOUNDARIES TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO DREAM: AND THEN CREATE CARS THAT ARE AS EMOTIONALLY FULFILLING TO OWN AS THEY ARE EXHILARATING TO DRIVE. AND THERE ARE NO BOUNDARIES TO OUR DEDICATION – STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD. Total Metor Company,