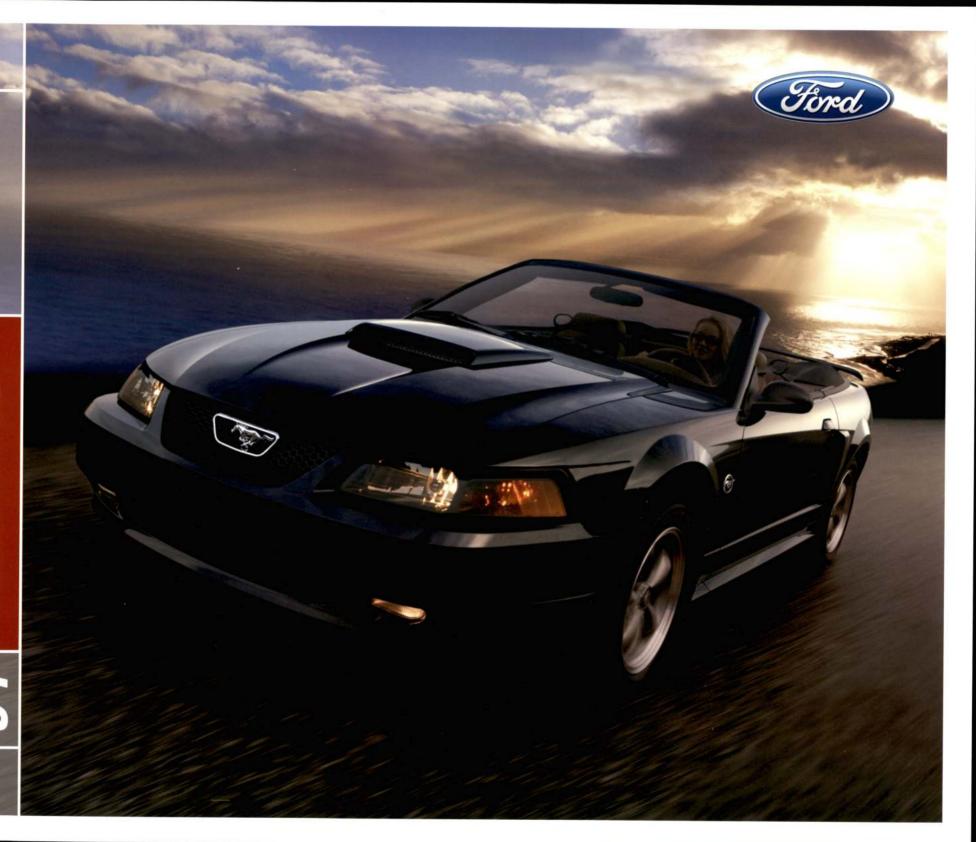
MUSTANG





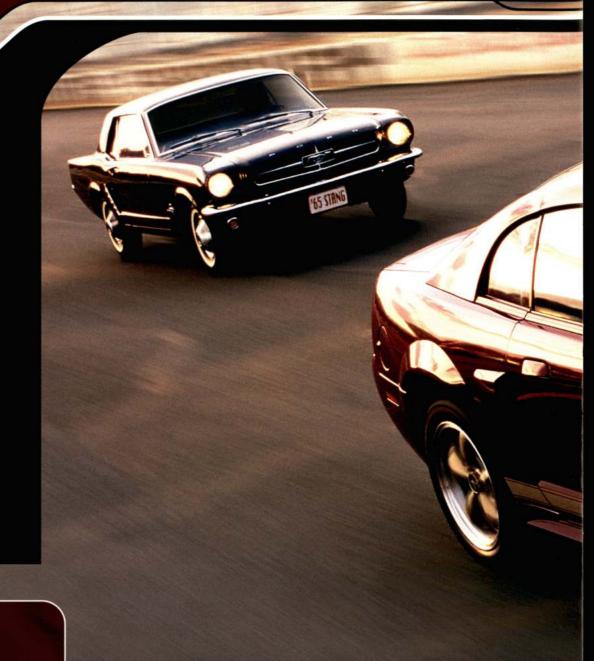


THE MUSTANG LEGEND

## ROLLS ON

FOR 40 YEARS, ONE CAR HAS RULED THE STREETS AND ANSWERED THE PRAYERS OF SERIOUS DRIVING BUFFS EVERYWHERE — FORD MUSTANG. IT CHEWS UP AND SPITS OUT ROAD LIKE A REPAVING CREW ON STEROIDS. A KNOTTY SERIES OF SWITCHBACKS WILL HAVE YOU SCREAMING FOR MORE. YOU'LL GET ANTSY AT LONG LIGHTS. THIS IS THE WAY DRIVING WAS MEANT TO BE. LIFE IS DIFFERENT IN A MUSTANG. GET READY TO START LIVIN'!

MUSTANG GT	
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## CORNERS AND HEADS FOR 40 YEARS.



Mustang GT Premium Coupe in Crimson Red with 40th Anniversary Package.

Shown on cover: GT Premium Convertible in Black.

## **MUSTANG GT**

FEW VEHICLES APPEASE YOUR APPETITE FOR RAW EXCITEMENT LIKE MUSTANG GT. FOR STARTERS, A 260-HP 4.6L SOHC V8 — FLOOR IT AND LISTEN TO IT ROAR. ITS POWER RACK-AND-PINION STEERING, REAR-WHEEL DRIVE, FRONT MODIFIED MACPHERSON STRUTS, QUADRA-SHOCK REAR SUSPENSION SYSTEM AND FRONT AND REAR STABILIZER BARS MAKE IT SO EXHILARATING TO DRIVE. IT'S NICE TO HAVE CHOICES, SO GT COMES IN COUPE AND CONVERTIBLE MODELS. ONCE YOU'VE DRIVEN A GT, EVERYTHING ELSE IS JUST A CAR.





Check out Mustang GT's dual bright polished stainless steel exhaust tips. These babies don't just look cool; they're the source of the throaty growl you hear when you punch the pedal.

Here's another way to dress up your GT. Choose the optional 5-spoke wheel forged from bright aluminum alloy for an extrasharp look. It's one of 4 distinctive wheels offered.

## AND YOU THOUGHT ONLY LIONS ROARED.



### FORTUNATELY, SMOKIN'

# 

GO AHEAD, LIGHT ONE UP. THIS MACHINE WILL GET YOU FROM POINT A TO POINT B FASTER THAN YOU CAN SAY "SONIC BOOM," WHILE PINNING YOU FIRMLY AGAINST YOUR SEAT. 305 KICKING HORSES UNDERNEATH, "SHAKER" HOOD SCOOP UP TOP, AND RACING TOUCHES ALL AROUND. A MACH 1 SUSPENSION AND PERFORMANCE TIRES INVITE YOU TO ATTACK CURVES WITH CONFIDENCE AND EAT UP STRETCHES OF ROAD LIKE A HUNGRY TIGER.



The facts: 4.6L DOHC. 305 rippin' horsepower. 32-valve V8. Multi-port fuel injection. 320 lb.-ft. of torque @ 4200 rpm. 3.55 rear end.

There's something about a V8. Especially when it's packed into a Mustang. In the Mach 1, it's teamed with a unique "shaker" hood scoop for that sweet, low rumble you can hear coming from a mile away.



## HASN'T BEEN BANNED EVERYWHERE.



193-HP V6 ENGINE · MULTI-PORT FUEL INJECTION · POWER RACK-AND-PINION STEERING · 16" POLISHED ALUMINUM WHEELS · BODY-COLOR FRONT AND REAR FASCIAS · 4-WHEEL POWER DISC BRAKES

## MUSTANG V6

WITH PONY APPEARANCE PACKAGE

THIS STALLION HATES BEING PENNED UP. IT WAS BORN TO RUN FREE. AND NOTHING BEATS RUNNING FREE WITH YOUR TOP DOWN. THE WARM BREEZE BLOWING THROUGH YOUR HAIR. A SKY FULL OF STARS ABOVE. MILES OF COUNTRYSIDE, TWO-LANE HIGHWAYS AND SWITCHBACKS TO EXPLORE. HERE'S AN OPEN INVITATION TO FREE YOUR SOUL. WHAT ARE YOU WAITING FOR? YOUR MUSTANG CONVERTIBLE IS WAITING FOR YOU.



The Pony Appearance Package puts a different spin on Mustang. It includes special 16" wheels that grab attention as well as they grab the road.

A sculpted hood features an oversized-scoop design for an even more dramatic look. And the word "Mustang" appears across the back in bold black letters as a brief reminder to all what kind of wild animal they're chasin.'



## DROP YOUR TOP AND GO WILD.



Mustang Premium Convertible in Silver Metallic with Pony Appearance Package and optional equipment.

GT SPORT BUCKET FRONT SEATS - DUAL VISOR MIRRORS - POWER LOCKS AND WINDOWS - LEATHER-WRAPPED STEERING WHEEL - 150-MPH SPEEDOMETER

## MUSTANG GT INTERIOR

MUSTANG'S INTERIOR ALREADY COMES REMARKABLY WELL EQUIPPED. TAKE IT UP A NOTCH WITH THE INTERIOR UPGRADE PACKAGE AND YOU'LL REAP IN THE BOUNTY WITH STUFF LIKE STAINLESS STEEL PEDALS, ALUMINUM TOUCHES AND 4-WAY HEAD RESTRAINTS. ADD THE LIMITED-EDITION 40TH ANNIVERSARY PACKAGE AND GET A MEDIUM PARCHMENT INTERIOR, SPECIAL FLOOR MATS WITH THE 40TH ANNIVERSARY LOGO AND AN ARMLOAD OF SPECIAL FEATURES INSIDE AND OUT. LIFE IS GOOD.



It's not easy to improve Mustang's interior. But when you order your Mustang or Mustang GT with a manual transmission and the Interior Upgrade Package, you'll get a leather-wrapped shift knob and an aluminum shift boot trim ring.

These stainless steel pedals simply scream "Let's go!" They're part of the Interior Upgrade Package and 40th Anniversary Package and are ready to take some serious abuse.



### SIT BACK AND ENJOY THE SPOILS.



SPORT BUCKET FRONT SEATS WITH "COMFORT-WEAVE" LEATHER-TRIMMED SEATS · MACH 460 SOUND SYSTEM" WITH 6-DISC IN-DASH CD CHANGER · LEATHER-WRAPPED STEERING WHEEL

## INTERIOR

SIMPLY PUT: THIS IS NO PLACE FOR WIMPS. A GUICK GLANCE TELLS YOU THAT THE MACH 1 INTERIOR IS DESIGNED WITH THE SERIOUS PERFORMANCE ENTHUSIAST IN MIND. HARD-CORE DRIVERS WHO LIVE LIFE ON THE EDGE. JUST LOOK AT THE INSTRUMENTATION WITH ITS RETRO-STYLED DIALS. NOTHING GETS THE BLOOD FLOWING LIKE WATCHING THAT TACH AS THE NEEDLE DANCES NEAR THE RED. A RUGGEDLY HANDSOME SETTING. BRIGHT METAL ACCENTS. FRONT BUCKET SEATS. "COMFORT-WEAVE" LEATHER TRIM. EVERYTHING BECKONS YOU TO HIT THE ROAD — NOW.

#### THE STUFF LEGENDS ARE MADE OF

There it is. Staring you in the face. The legendary "shaker" hood scoop. Idling, it looks pretty innocent, but hit the gas and watch as the scoop throbs with anticipation. The scoop delivers fresh air to the intake for increased power and torque. Right — like this engine needs more power.

## MACH TAKES IT TO THE MAX.



## A U D I O

THESE GO UP TO "11." WHEN YOU CRANK 'EM UP, YOU'LL SWEAR YOU'VE NEVER HEARD A CAR STEREO SOUND LIKE THIS BEFORE. BOOMING BASS, CRISP HIGHS AND FULL, BALANCED MIDRANGE. DOESN'T MATTER IF YOU'RE INTO JAZZ, BLUES, HIP-HOP OR CLASSICAL, IT ALL TAKES ON A NEW DIMENSION INSIDE YOUR 'STANG. CHOICE IS A GOOD THING, AND YOU'VE GOT PLENTY OF 'EM HERE, CHOOSE WISELY.

#### 1 MACH® 1000 AUDIO SYSTEM®

Features a 6-disc in-dash CD changer, a 60-watt amp which powers 4 tweeters and midrange speakers. Six 85-watt subwoofer amps drive 4 internal subwoofers, and 2 specially designed 10" trunk-mounted subwoofers add to the punch.

#### 2 AM/FM STEREO/CD/MP3 PLAYER

Another way to go — the MP3 player can store up to 255 songs and play up to 10 hours of non-stop music from a single CD.

#### 3 MACH 460 SOUND SYSTEM\*

MP3

Features an electronic AM/FM stereo with a 6-disc in-dash CD changer, 230 watts (RMS) of power and 8 strategically placed speakers.

#### 4 SIRIUS SATELLITE RADIO

Delivers 100 streams of music and entertainment coast to coast. No matter where you are, there's your favorite music traveling with you.

\*Sirius capable.
Sirius is a dealer-installed option.



### DEALER ACCESSORIES

#### 1 MINI TONNEAU COVER

Here's an excellent way to protect the back seats and top from dust, dirt and those pesky ultraviolet rays. This cover is made of waterresistant, heavy-duty black vinyl and features that highly touted, embossed Pony logo.

#### 4 WINDSTOP

When you're tooling around with your top down, you'll appreciate this mesh windstop. It cuts down on the breezes, and can be stored in the trunk when not in use.

#### 2 ALUMINUM GAUGE SURROUND

A satin brushed aluminum center gauge surround adds an extra touch of class to your car's interior.

#### 5 FLAT SPLASH GUARDS

These not only look cool, they also protect your Mustang from mud and road debris. They're made from durable thermoplastic so they'll hold up for a long time.

#### 3 17" 5-SPOKE PAINTED WHEELS

You're already going to grab attention just by driving a Mustang. Add these distinctive premium painted aluminum wheels and everyone'll notice you.

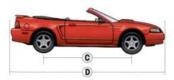
#### 6 RFKEYPAD

The wireless entry keypad is available with the remote keyless entry system, which allows you to unlock your Mustang without a key or key fob. It can be programmed with your own code.

See your dealer for these and other great dealer-installed Genuine Ford Accessories or visit us at www.fordaccessoriesstore.com.







Exterior	Coupe/Convertible		
A. Overall width			
B. Height	53.1"/53.2"		
C. Wheelbase	101.3"		
D. Overall length	183.2"		
E. Tread width (front/rear) Coupe GT	60.02"/60.06" 59.8"/59.3"		
Interior			
Front			
Head room	38.1"/38.0"		
Shoulder room	53.6"		
Hip room	52.3"		
Leg room – Automatic	42.6"		
Leg room – Manual	41.9"		
Rear			
Head room	35.5"/35.8"		
Shoulder room	52.1"/41.4"		
Hip room	47.4"/41.0"		
Leg room	29.9"		
Cargo Volume (cu. ff.) Trunk volume	10.9/7.7		

#### STANDARD FEATURES

#### Safety/Security

Airbags\* - Driver and front-passenger 2nd Generation

Belt-Minder® safety belt reminder

Brake/shift interlock (automatic transmission)

Bumpers - 5-mph energy-absorbing

Door ajar alert chime

Emergency manual trunk release – Glow-in-the-dark handle unlocks decklid from

inside trunk

Fuel pump inertia shutoff switch

Headlamps-on alert chime

Illuminated entry system

Key-in-ignition alert chime

LATCH - Lower anchors and tether anchors for child safety seats

Low fuel warning light

Remote keyless entry system - 2 key fobs with panic button and trunk release

Safety belts - 3-point in all seating positions

"Safety cell" unitized body construction

SecuriLock® passive anti-theft system

Side-intrusion door beams

#### Mechanical

4-wheel power disc brakes

100,000-mile tune-up interval\*\*

Aluminum wheels (4)

Battery saver system

Fuel tank - 15.7-gallon capacity

Gas-pressurized shock absorbers - Front and rear

Hydraulic decklid assist struts

Lightweight composite hood with unique appearance features

Maintenance-free battery

Power rack-and-pinion steering

Power-retractable convertible top (Convertible models only)

Rear-wheel drive

Spare - Compact

Stabilizer bar - Front

Stainless steel exhaust system

Suspension – Front: independent modified MacPherson struts with separate spring on lower arm and stabilizer bar; rear: 4-bar link with coil springs on lower arm

#### Seating

2-way front head restraints

Split-folding rear seatbacks (Coupe only)

#### Interior

Air conditioning

Center console - Full-length with armrest, storage bin, tissue holder, dual

cupholders and parking brake handle

Cupholders - 2 front

Driver's footrest

Front door map pockets

Luggage compartment trim and carpet

Power door locks

Power points - 2

Power windows - With one-touch-down driver's-side feature (also features power

rear quarter windows on Convertible models)

Tachometer

Tilt steering wheel

Trip odometer

Visor vanity mirrors (illuminated on Convertible models only)

#### Exterior

Bodyside moldings - Color-keyed

Bumpers - Body-colored

Headlamps - Complex-reflector halogen

Power sideview mirrors

Rear-window defroster

Solar-tinted glass

Windshield wipers - Variable-intermittent

Brochure effective for models produced other 12-1-03. Competitive comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may be optional ordering requirements for limitations. Foldowing publication on of the calcidage, sentain changes in standard equipment, options and the like, or product delays; may have occurred which would not be included in these pages. Your Ford Dealing in is the best source for up-to-date output information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

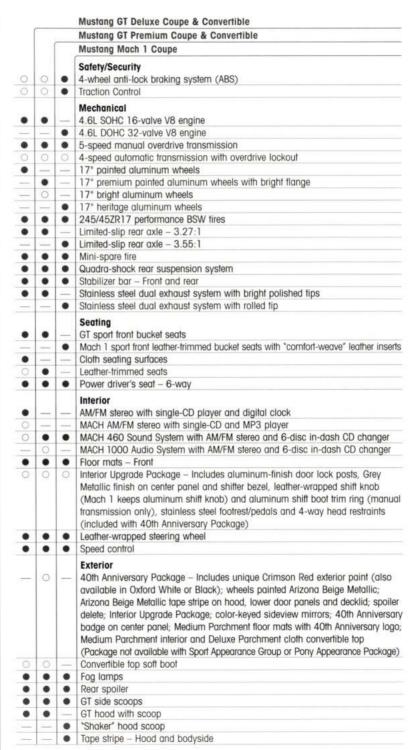
<sup>\*</sup>Always wear your safety belt and secure children in the rear seat.

<sup>\*\*</sup>Under normal driving conditions with regular fluid and filter changes.

#### MODEL-SPECIFIC FEATURES/OPTIONS

	- 8	_	Mustang Deluxe Coupe & Convertible				
			Mustang Premium Coupe & Convertible				
			Safety/Security				
	0	0	4-wheel anti-lock braking system (ABS)				
-	0	0	Traction Control				
			Mechanical				
•	•	•	OHV V6 engine				
	•	•	5-speed manual overdrive transmission* (not available on Premium Convertible)				
0	0	0	4-speed automatic transmission with overdrive lockout (standard on Premium Convertible)				
•	•	-	16" painted aluminum wheels (standard on Deluxe Coupe)				
-		•	16" bright machined-aluminum wheels (standard on Deluxe Convertible)				
			P225/55R16 all-season BSW tires				
			Mini-spare tire				
			Seating				
•		0	Cloth seating surfaces				
			Front reclining bucket seats				
	0	0	Leather-trimmed seats (standard on Premium Convertible)				
•			Power driver's seat – 6-way				
			Interior				
		_	AM/FM stereo with single-CD player and digital clock				
0	0		MACH AM/FM stereo with single-CD and MP3 player				
_	0		MACH 460 Sound System® with AM/FM stereo and 6-disc in-dash CD changer				
• 0 - -		0	MACH* 1000 Audio System with AM/FM stereo and 6-disc in-dash CD changer				
			Floor mats – Front				
	0	0	Interior Upgrade Package – Includes aluminum-finish door lock posts, Grey				
		553.5	Metallic finish on center panel and shifter bezel, leather-wrapped shift knob				
			and aluminum shift boot trim ring (manual transmission only), stainless steel				
			footrest/pedals and 4-way head restraints (included with 40th Anniversary Package)				
_	•		Leather-wrapped steering wheel (standard on Deluxe Convertible)				
			Speed control				
			Exterior				
_	_	0	40th Anniversary Package – Includes unique Crimson Red exterior paint (also				
		100	available in Oxford White or Black); wheel pockets painted Arizona Beige Metallic;				
			Arizona Beige Metallic tape stripe on hood (center), lower door panels and decklid				
			(center); spoiler delete; Interior Upgrade Package; color-keyed dual fold-away				
			sideview mirrors; 40th Anniversary badge on center panel next to power point;				
			Medium Parchment floor mats with 40th Anniversary logo; Medium Parchment				
			interior and Deluxe Parchment cloth convertible top (Convertible only)				
			(Package not available with Sport Appearance Group or Pony Appearance Package)				
	0	0	Convertible top soft boot				
	0	0	Pony Appearance Package – Includes unique 16" polished aluminum wheels, unique				
		888	rear fascia with "Mustang" in black lettering, GT hood and leather-wrapped steering				
			wheel (not available with Sport Appearance Group or 40th Anniversary Package)				
_	0		Rear spoiler (not available on Deluxe Convertible)				
	0		Sport Appearance Group – Includes leather-wrapped steering wheel, 16" bright				
			machined-aluminum wheels with P225/55R16 all-season BSW tires (not available				
	1	1	with Pony Appearance Package, 40th Anniversary Package or Deluxe Convertible				









\*Standard on Mustang Premium Coupe only.



16" Painted Aluminum Wheel (Coupe only) Standard on V6 Coupe and Deluxe Coupe



16" Bright Machined-Aluminum Wheel Standard on V6 Deluxe, Premium Convertible and Premium Coupe



16" Polished Aluminum Wheel Pony Appearance Package



17" Painted Aluminum Wheel Standard on GT Deluxe



17" Premium Painted Aluminum Wheel with Bright Flange Standard on GT Premium



17° Bright Aluminum Wheel Optional on GT Premium



17" Heritage Aluminum Wheel Standard on Mach 1



17" Premium Painted Aluminum Wheel with Bright Flange 40th Anniversary GT Premium



16" Bright Aluminum Wheel 40th Anniversary V6 Premium



OHV V6 Engine



4.6L SOHC 16-Valve V8 Engine



4.6L DOHC 32-Valve V8 Engine

	OHV V6	4.6L SOHC 16-Valve V8	4.6L DOHC 32-Valve V8
Horsepower (hp @ rpm)	193 @ 5500	260 @ 5250	305 @ 5800
Torque (lbff. @ rpm)	225 @ 2800	302 @ 4000	320 @ 4200



Medium Parchment Cloth



Medium Parchment Leather



Medium Graphite Cloth



Medium Graphite Leather



Dark Charcoal Cloth



Dark Charcoal Leather



Oxford White Leather

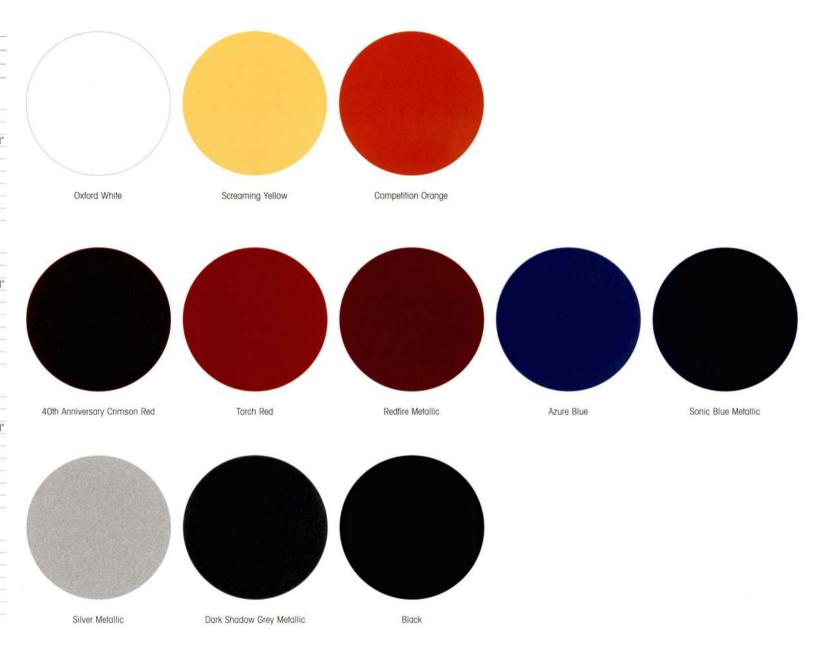


Dark Charcoal "Comfort-Weave" Leather (Mach 1 only)

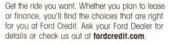
		Medium Parchment		
		Medium Graphite		
	Dark Charcoal			
		Oxford White		
		Coupe		
		Oxford White		
		Screaming Yellow*		
		Competition Orange*		
		40th Anniversary Crimson Red		
		Torch Red		
		Redfire Metallic		
		Sonic Blue Metallic		
		Silver Metallic		
		Dark Shadow Grey Metallic		
	•	Black		
		Convertible		
		Oxford White		
		Screaming Yellow*		
		Competition Orange*		
		40th Anniversary Crimson Red		
		Torch Red		
		Redfire Metallic		
		Sonic Blue Metallic		
		Silver Metallic		
		Dark Shadow Grey Metallic		
		Black		
		GT		
		Oxford White		
		Screaming Yellow*		
		Competition Orange*		
		40th Anniversary Crimson Red		
		Torch Red		
		Redfire Metallic		
		Sonic Blue Metallic		
		Silver Metallic		
		Dark Shadow Grey Metallic		
		Black		
		Mach 1		
		Oxford White		
		Screaming Yellow*		
		Competition Orange*		
		Torch Red		
	0	Azure Blue		
		Dark Shadow Grey Metallic		
		Black		

\*New for 2004.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/frim options.









For a purchase or lease, the Ford Extended Service Plan gives you "Peaceof-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.



Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit Ford Motor Company us at fordvip.com for a no-obligation quote, Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.





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Mustangs as we are, you need to visit
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the latest news, specs, classifieds,
events and more photos than you
can shake a stick shift at. There's
also a list of Mustang clubs in your
area, so you can hook up with folks
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